

THE PERFECT BLOG POST



Goal = Grab Attention

Your headline gets read more than anything else on your website. That's why your headline serves one goal: grab attention so people feel compelled to read your opening.

Key Insight:

When people make snap decisions about text, they prefer fewer characters per line (CPL). The half-width image shortens the line length of the opening—fewer CPL—thus enticing people to read because it caters to their preferences.

<http://socialtriggers.com/perfect-content-width>

Connect Emotionally

Your first piece of content should aim to trigger an emotion in your reader. When people get emotional, they pay attention. They're also more likely to take action after being put into an emotional state.

<http://socialtriggers.com/craft-contagious-content>

Big Promise #2

Here's where you promise people exactly what they'll learn... the step-by-step method... the how to. You already connected, now's the time to get people to take action.

Buy or Subscribe?

Here's where you close out your article with another call to action. You can include a "buy now" CTA or a "subscribe." I often use subscribe.

Key Insight:

Direct marketers have long known that if you get people to read your first 3-4 sentences, they're more likely to read your entire article. That said, the point of your opening is to get people to read your opening... and that's it.

<http://socialtriggers.com/power-of-ciosity>

Big Promise

This sub-headline has one main goal... to entice people to read your first piece of content and that's it. How? Make a promise to your readers... give them a benefit.

The Soundbite

Use a click to tweet "quote" right here. Why? Who do people quote? People quote authorities. Enticing people to quote you positions you as an authority. Plus, people like tweeting quotes and you'll get more traffic from social media as a result of it.

<http://socialtriggers.com/sound-bites-traffic>

The How To Section

Give people practical, easy to implement advice. Get people results, and they'll remember you forever. Also, practically useful content is more viral than other types of content.

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Best Way To Blog Post Ideas Tips For Creators

JL Elias



Best Way To Blog Post Ideas Tips For Creators:

Reviewing **Best Way To Blog Post Ideas Tips For Creators**: Unlocking the Spellbinding Force of Linguistics

In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is really astonishing. Within the pages of "**Best Way To Blog Post Ideas Tips For Creators**," an enthralling opus penned by a highly acclaimed wordsmith, readers set about an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve into the book's central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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