

# THE PERFECT BLOG POST



## Goal = Grab Attention

Your headline gets read more than anything else on your website. That's why your headline serves one goal: grab attention so people feel compelled to read your opening.

## Key Insight:

When people make snap decisions about text, they prefer fewer characters per line (CPL). The half-width image shortens the line length of the opening—fewer CPL—thus enticing people to read because it caters to their preferences.

<http://socialtriggers.com/perfect-content-width>

## Connect Emotionally

Your first piece of content should aim to trigger an emotion in your reader. When people get emotional, they pay attention. They're also more likely to take action after being put into an emotional state.

<http://socialtriggers.com/craft-contagious-content>

## Big Promise #2

Here's where you promise people exactly what they'll learn... the step-by-step method... the how to. You already connected, now's the time to get people to take action.

## Buy or Subscribe?

Here's where you close out your article with another call to action. You can include a "buy now" CTA or a "subscribe." I often use subscribe.

## Key Insight:

Direct marketers have long known that if you get people to read your first 3-4 sentences, they're more likely to read your entire article. That said, the point of your opening is to get people to read your opening... and that's it.

<http://socialtriggers.com/power-of-curiousy>

## Big Promise

This sub-headline has one main goal... to entice people to read your first piece of content and that's it. How? Make a promise to your readers... give them a benefit.

## The Soundbite

Use a click to tweet "quote" right here. Why? Who do people quote? People quote authorities. Enticing people to quote you positions you as an authority. Plus, people like tweeting quotes and you'll get more traffic from social media as a result of it.

<http://socialtriggers.com/sound-bites-traffic>

## The How To Section

Give people practical, easy to implement advice. Get people results, and they'll remember you forever. Also, practically useful content is more viral than other types of content.

Like this? Learn more about blogging, psychology, and marketing by subscribing to:

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# Easy Blog Post Ideas Explained 9328

**Henri Junttila**



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web the fast block lms filter block implements the convolution operation involved in the calculations of the filtered output y and the weight update function in the frequency domain using the fft algorithm used in the overlap save fft filter block

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web in the non block version of the lms algorithm for a single set of input samples  $i$  e for each vector  $u$  you have only one error value this one error value is used to compute the gradient vector that is in turn used to update the filter coefficients then you shift  $u$  by one sample and repeat the process

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web you can either specify a step size using the input port step size or enter a value in the block parameters block lms filter

dialog box use the leakage factor 0 to 1 parameter to specify the leakage factor  $0 < \mu < 1$  in the leaky lms algorithm shown below

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web signal enhancement using lms and nlms algorithms using the least mean square lms and normalized lms algorithms extract the desired signal from a noise corrupted signal by filtering out the noise both these algorithms are available with the dsp lmsfilter system object

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web the frequency domain adaptive filter processes input data and the desired signal data as a block of samples using the fast block lms fblms algorithm here is the block diagram of the frequency domain adaptive filter using the fblms algorithm

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web the normalised least mean squares filter nlms is a variant of the lms algorithm that solves this problem by normalising with the power of the input the nlms algorithm can be summarised as parameters  $p$  filter order

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web description the lms filter block can implement an adaptive fir filter by using five different algorithms the block estimates the filter weights or coefficients needed to minimize the error  $e_n$  between the output signal  $y_n$  and the desired signal  $d_n$  the output is the filtered input signal which is the estimate of the desired signal

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web introduction due to their many good performance characteristics adaptive filters have been satisfactorily used for canceling unknown interferences contained in the relevant signal of a wide range of dynamic systems for many years

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different a green and yellow wavelengths of light inhibit the absorption of red and blue wavelengths b oxygen given off during photosynthesis interferes with the absorption of light

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web green plants are green because they contain a pigment called chlorophyll as in the absorption spectra chlorophyll absorbs light in the red long wavelength and the blue short wavelength regions of the visible light spectrum the green light is not absorbed but reflected making the plant appear green an absorption spectrum shows all the light

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web carotenes xanthophyll chlorophyll a and chlorophyll b calculate the rf of the paper chromatography know how to operate the spectrophotometer construct an absorption spectrum of chloroplast extract from spinach leaves absorption spectrum of chloroplast extract and know what wavelengths are the least and most strongly absorbed

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web pigments absorb specified wavelengths of visible light to provide the energy required for photosynthesis appendix a chlorophyll is necessary for photosynthesis but accessory pigments collect and transfer energy to chlorophyll although pigments absorb light the wavelengths of light that are not absorbed by

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web in the diagram below you can see the absorption spectra of three key pigments in photosynthesis chlorophyll a chlorophyll b and  $\beta$  carotene the set of wavelengths that a pigment doesn't absorb are reflected and the reflected light is what we see as color

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web the graph in figure 8 14 shows the absorption spectra for chlorophyll a chlorophyll b and a type of carotenoid pigment called  $\beta$  carotene which absorbs blue and green light notice how each pigment has a distinct set of peaks and troughs revealing a highly specific pattern of absorption

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web sep 9 2023 chlorophyll is a pigment present within plants chlorophyll is the key pigment produced by the chloroplasts within the plant cell which initiates photosynthesis the absorption spectrum of chlorophyll is in the visible range from 400 to 700nm this begins with the 400nm meter region where the light is blue to the 700nm region where

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web arrange the colors in the absorption spectrum of chlorophyll in order of their visibility put the most visible color first green yellow orange red violet blue 9 12 below is a bar graph of the percentage of light energy reflected by chlorophyll it was derived from the chlorophyll absorption spectrum

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web chlorophyll a is the main photosynthetic pigment and it is found in chloroplasts in plants outline the difference in absorption of red green and blue light by plants plants predominantly absorb red and blue light but reflect green light

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web of blue and red light of the split spectrum a first action spectrum of photosynthesis was thus described it resembles roughly the absorption spectra of chlorophyll a and b discussed in section 13 4 by the middle of the nineteenth century the key features of plant photosynthesis were known namely that plants could use light energy

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web relate a photon s energy to its wavelength the energy content of a photon is inversely proportional to the wavelength of light as energy of the photon increases the wavelength decreases and vice versa relate the chlorophyll absorption spectra to the photosynthetic action spectrum

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