

# Inside the **BBC** and **CNN**

Managing media organisations

Lucy Küng-Shankleman



# Inside The Bbc And Cnn Managing Media Organisations

**Lucy Küng**



## **Inside The Bbc And Cnn Managing Media Organisations:**

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*The Moving Image*, 2003      **Television Industries** Douglas Gomery, Luke Hockley, 2006-05-31 While not a production study this book attempts to provide an insight into the inner workings of the television industry As such its central concern is with processes not texts or techniques or histories Television Industries focuses on the essential elements of the industry the policy and regulatory frameworks the swiftly changing world of video production technology all of which provides the backdrops against which broadcasters shape and sell their products The book also examines the working practices of scheduling budgeting selling advertising air time and so forth Where issues may be familiar to readers for example debates around public service broadcasting the entries aim to be explanatory and fresh Of course it is not possible to cover every aspect of what is a complex and ever changing industry Nonetheless the aim is to provide a starting point for students and new scholars as they start to research into the nature of the broadcasting industry Hence this volume is extensively cross referenced to guide the reader as they tease out for themselves some of the complexity of this industry There are several other elements that are distinctive about this volume Perhaps the most striking of these is its blend of contributions from the UK and US This book will raise as many questions as it provides answers It aims to make a contribution to the on going debates in the now well established world of television studies with fresh perspectives on some familiar and some not so familiar landscapes Fully illustrated Television Industries is intended as an authoritative and accessible guide to the inner workings of the television industry

*News and Nationalism* Karen Allise Morris, 2005      **The British National Bibliography** Arthur James Wells, 2002      *Journal for the Study of British Cultures*, 2004      **Ambivalence Towards Convergence** Tanja Storsul, Dagny Stuedahl, 2007 The book shows a variety of understandings related to the concept of convergence at the same time as it reflects on the analytical advantage of the concept The contributions discuss the impact of media digitalization and to what degree the prospects of convergence are realized The studies range from studies of institutional and regulatory change within media and cultural institutions to analyses of communicative genres and social practices related to digital media

*The Culture of Al Jazeera* Mohamed Zayani, Sofiane Sahraoui, 2007-06-06 This volume takes a look at the Al Jazeera Satellite Channel a pan Arab satellite broadcaster known for its programming graphic visuals and anti western broadcasting Focusing on critical success factors and cultural impact it examines the distinct values and beliefs shared by the members of Al Jazeera Provided by publisher

**Metaphors of Globalization** Markus Kornprobst, 2008-01-15 Metaphors of Globalization inquires into the power and politics of metaphors in the making of our globalizing era The approach is multidisciplinary with case studies in global finance global governance literary theory political theory anthropology and sociology By revisiting globalization through the

analysis of metaphors this volume sheds new light on usually overlooked dimensions of global politics improves on many outdated conceptualizations and undertakes a critical analysis of existing approaches to the study of globalization The Socialist Register John Saville,2002 *Communications Lawyer* ,1998 *Framing Europe* Claes Holger Vreese,2003 The role of television news in the process of European integration is examined in this work It includes assessment of the editorial policies of news organizations in Britain Denmark and The Netherlands and investigation of how television news affects the formation of public opinion American Journalism Review ,2010 **PATA Compass** ,2003 **Media and Society** John Ryan,William M. Wentworth,1999 In this large scale postindustrial society the mass media has become deeply embedded into the lifestyles of everyday citizens People are lured by television ratings celebrity sponsored products and high profile crimes and scandals all finding their way into living rooms across America by satellites cable wires and modems This book examines the real imagined and potential effects of the mass media on individuals and society The book explores the processes through which the mass media is enabled and constrained by such factors as technology law industry structure and occupational careers accounting for the vast changes that have developed in recent years This book is divided into two parts Part I defines mass communication and locates its role in social life Part II considers the factors which influence media content providing insight into how the industry operates Sociologists Communication and Mass Media specialists film music and pop culture critics and enthusiasts of these fields **Broadcasting & Cable** ,2007

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