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Influencer Marketing

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Learn to:

- Find influencers: it's not just a numbers game or a "who's who" of social media
- Engage with influencers once you've found them
- Recognize the best practices of influencer marketing and outreach

Kristy Sammis
Cat Lincoln
Stefania Pomponi
with Jenny Ng, Edita Gassmann
Rodriguez, and Judy Zhou



Influencer Marketing For Dummies

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