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ADVERTISING E-COMMERCE CAMPAIGN FLASH REPORT

Date: (November 20, 2023)

This Flash Report provides the latest advertising e-commerce campaign performance by (Your Company Name). The dashboard was designed to enhance sales visibility and drive client sales. The report includes key performance metrics, audience engagement statistics, and a financial overview.

Performance Metrics

Metric	Pre-Campaign Value	Post-Campaign Value	Percentage Change
Website Traffic	50,000	75,000	+50%
Conversion Rate	2.5%	3.8%	+52%
Social Media Engagement	1,200	2,500	+108%
Email Open Rate	20%	28%	+40%

Audience Engagement

Demographic	Engagement Rate	Average Session Duration	Cost per Engagement
Age: 18-24	15%	3 minutes	\$0.50
Age: 25-34	12%	4 minutes	\$0.40

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Chapter 8 Marketing And Advertising In E Commerce

JA Banks



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web then the chorus of wasps representing philocleon s fellow dicasts appear on the scene to rescue him a battle royal takes place on the stage the wasps with their formidable stings trying to storm the house while the son and his retainers defend

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