



DYNAMICS OF ENTREPRENEURSHIP

second edition

WINNIE SEREKO • IAN MASEKO

Dynamics Of Entrepreneurship

Karen Booyen



Dynamics Of Entrepreneurship:

DYNAMICS OF ENTREPRENEURSHIP, 2020 *Dynamics of Entrepreneurship* Karen Booyesen, 2015 Dynamics of Entrepreneurship W. Serreco, 2023 The Dynamics of Entrepreneurship Maria Minniti, 2013-02-14

Learning about entrepreneurship has major implications for the way we understand economic change and progress. At a time when governments all over the world look to entrepreneurship as a way to increase the wealth and well being of their countries, the *Dynamics of Entrepreneurship* examines the causes of differences in entrepreneurial propensity between individuals, the factors that explain variations in the type and quantity of entrepreneurship at the aggregate level, and the macroeconomic implications of entrepreneurship. Using Global Entrepreneurship Monitor (GEM) data, the book brings together contributions from leading scholars to provide a comprehensive overview of current scholarship on entrepreneurial activity. Discussed topics include entrepreneurial motivation, gender, and migration; entrepreneurial financing; urban entrepreneurship; growth-oriented entrepreneurship; economic growth and regional entrepreneurship policies. The book concludes by summarizing its contribution to existing literature, with particular attention paid to the policy implications and the ongoing debate on entrepreneurship.

Handbook of Entrepreneurial Dynamics William B. Gartner, Kelly G. Shaver, Nancy M. Carter, Paul D. Reynolds, 2004-06-21

This important *Handbook of Entrepreneurial Dynamics* reports on the Panel Study of Entrepreneurial Dynamics (PSED), the most comprehensive scientifically representative study to date of nascent entrepreneurs. The book is unique because the study identified individuals in the process of creating new businesses to understand how, at its very source, people move from considering the option of starting a new business to its actual founding. This has never been done before in the history of entrepreneurship research. I cannot recommend this book more strongly to entrepreneurship scholars and those interested in where entrepreneurs come from and how they move from their initial idea to new venture founding.

Claudia Bird Schoonhoven, University of California, Irvine. This *Handbook* makes a terrific contribution to understanding entrepreneurship and new business creation. Its 38 chapters report major findings from the Panel Study of Entrepreneurial Dynamics (PSED), an unprecedented research program involving more than a hundred researchers from 10 countries. This *Handbook* is a must-read for anyone interested in entrepreneurship research.

Andrew H. Van de Ven, Carlson School of Management, University of Minnesota. Entrepreneurial activity provides profound positive benefits across an important set of measures of social and economic well-being, much of it concentrated in new economic sectors such as information technology. Yet even though entrepreneurship has been shown to provide many benefits, it is surprising that there has not been a systematic study of the entrepreneurial process. *The Handbook of Entrepreneurial Dynamics: The Process of Business Creation* fills this gap by offering theories, ideas, and measures that can be used to explore and understand the factors that encompass and influence the creation of new businesses. The chapters in the handbook provide the rationale for questionnaires used in the Panel Study of Entrepreneurial Dynamics (PSED). The PSED is a research program that was

initiated to provide systematic reliable and generalizable data on important features of the new business creation process The PSED includes information on the proportion and characteristics of the adult population involved in efforts to start businesses the activities and characteristics that comprise the nature of the business start up process and the proportion and characteristics of those business start up efforts that actually become new businesses The handbook also describes the PSED data collection process provides documentation of the interview schedules codebooks data preparation and weighting scheme as well as offers examples of how analyses of PSED data might be conducted The authors identify specific measures that can be used to operationalize theory as well as provide evidence from the PSED data sets on these measures reliability and validity The Handbook of Entrepreneurial Dynamics is ideal for a sizeable audience including graduate students academics and librarians in schools of business and management who need a comprehensive reference on business creation In addition researchers and policy makers at the federal state and local level will find this an invaluable reference covering all of the factors involved in new venture formation Key Features Considers categories of data not available prior to the PSED Includes a comprehensive overview of theories about new business formation Provides demographics of nascent entrepreneurs Analyzes the cognitive characteristics of nascent entrepreneurs Explores all of the processes of new business formation

The Competitive Dynamics of Entrepreneurial Market Entry Gideon Markman, Phillip H. Phan, 2011 Research on general market entry usually focuses on large enterprises Often however small entrants can alter the competitive dynamics of an industry This volume brings together the most prominent thought leaders and the best research on the asymmetric entrant incumbent dynamics The ideas presented offer a more nuanced perspective on how when where and with what consequences small single product firms enter markets that are dominated by large multiproduct and multimarket incumbents Large enterprises often enjoy a number of advantages that young small ventures as well as matured but still small firms lack These differences manifest not only in how large and small firms operate and in their resource capability mix but also in how they compete and interact with each other Research on general market entry and competitive dynamics is extensive yet it focuses on entrants and incumbents that are of similar profile similar size comparable asset mixes related product strategies and equivalent organizational capabilities The unique contribution of this volume is its concentration on asymmetric entrant incumbent dynamics Scholars and students in entrepreneurship strategy international business and related fields will find this excellent collection of key published and original material illuminating

The First 10 Yards Po Chung, Saimond Ip, 2009 For entrepreneurs to really succeed in the long run in their business ventures they have to deal with certain fundamentals of entrepreneurship The Five Dynamics of Entrepreneurship developed by Po Chung with Saimond Ip describes the minimum qualities that an entrepreneur must have and tap into in order to build a company that inspires Po should know he helped build DHL the world's most global of global companies a This book written by two practicing entrepreneurs taps into the wealth of experience the stories and the cases from Asia and the West More

importantly the authors accomplish what few books out there have which is to really explore how to survive the a first ten yards of a new company and thrive From the dreamer who wants to launch a business to an MBA student or an executive this book is for all of them It addresses the critical factors that determine the success or failure of any new business venture Also available in the Gale Virtual Reference Library eBook eBook pricing varies according to the size of your institution Please contact us for details eBook ISBN 13 9789814253796 Available Now *Handbook of Entrepreneurial Dynamics* William B. Gartner, Paul D. Reynolds, Nancy M Carter, Kelly G. G Shaver, 2010 This handbook reports on the creation and results of the Panel Study of Entrepreneurial Dynamics PSED that was conducted by the Entrepreneurship Research Consortium ERC founded in 1995 The PSED was created to develop a representative portrait of entrepreneurial activity in the United States A panel of nascent entrepreneurs was created along with a control group of non entrepreneurs Individuals in the process of creating new businesses could be studied to generate systematic reliable and generalizable data on business creation The handbook reports on the creation of the ERC provides detailed information about the rationale used in developing the questionnaires for the PSED and summarizes the theoretical perspectives operationalized and variables used in the PSED The PSED model has three transition points 1 the conception 2 the startup process and 3 outcomes of the new firm These points generate various research questions What are the tendencies and features of those who start businesses How do nascent entrepreneurs go about forming a business Why are some successful and Why are some firms likely to succeed persist or die The research design had two major parts 1 identifying and interviewing nascent entrepreneurs and a control group and 2 the content of the interviews Each of the 38 chapters in the handbook was written by a scholar in the ERC who reports on a key theoretical perspective and variables associated with that theory The results showed the great diversity and variety in the process of business creation Chapters in Part I Demographic Characteristics of the Entrepreneur discuss the theory measures and evidence about the demographic characteristics of both nascent entrepreneurs and the comparison group Aspects discussed include age and other demographics income and net worth work and education background and family background Part II Cognitive Characteristics of the Entrepreneur surveys the cognitive characteristics that might determine whether nascent entrepreneurs think differently than the comparison group and how types of nascent entrepreneurs might be distinguished Topics surveyed include career reasons job and life satisfaction entrepreneurial expectations innovation and problem solving style and social skills Chapters in Part III The Start up Process explore the process of business formation They describe the kinds and types of businesses steps and phases of the process social networks funding and business expectations Part IV The Entrepreneurial Environment explores the context of the startup effort and the strategic and technology orientations of the emerging new firms Three appendixes explain the PSED data collection process data documentation and preparation use of weights and how analysis of the datasets can be conducted TNM The Dynamics of Entrepreneurial Contexts Ulla Hytti, Robert Blackburn, Silke Tegtmeier, 2018-02-23 Context is everything in

entrepreneurship research This book compellingly demonstrates the ways in which the distinctive European cultural societal and geographic environments enable research into new entrepreneurial phenomena It also gives guidance as to how future research should endeavour to understand the influences of context *Business Creation in the United States* Paul Davidson Reynolds, Richard T. Curtin, 2008 This monograph presents the results of The Panel Study of Entrepreneurial Dynamics PSED II and is the only nationally representative dataset of new business creation providing a critical source of information on the early stages of the entrepreneurial process

The Dynamics of Entrepreneurial Ecosystems Allan O'Connor, Colin Mason, Morgan P. Miles, David B. Audretsch, 2021-12-27 This book aims to provide new approaches to analysing and thinking about how entrepreneurial ecosystems develop and evolve over time as well as shed light on the relatively unexplored area of entrepreneurship ecosystem dynamics The concept of entrepreneurial ecosystems has emerged as a framework to understand the nature of places in which entrepreneurial activity flourishes Time is fundamental to the analysis of the dynamics of an entrepreneurial ecosystem New firm creation survival growth and demise all occur within a temporal context that is over and within time Systems approaches to research invariably model the influential effects of the actors and elements that shape re shape maintain shift and change the system itself An entrepreneurial ecosystem point of view therefore is inherently time dependent and provides an analytical framework that reveals how the number and diversity of entrepreneurial actors situated in a place and time influence the creation of new firms their survival growth and ultimately the stability of markets and industry in a time and place Whether for better or worse the historic and present time dimensions underpin the functioning and trajectory of entrepreneurial ecosystem performances and how they are shaped over time Each chapter in this edited volume outlines a particular perspective and or a unique case drawn from a range of countries that collectively reveal the dynamics of an ever changing entrepreneurial ecosystem The chapters were originally published as a special issue of the journal *Entrepreneurship and Regional Development*

The Dynamics Between Entrepreneurship, Environment and Education Alain Fayolle, 2008-01-01 The book does exactly what the editors say it does it delivers a rich variety of European research it comprehensively inspires important and worthwhile dialogue Anne M J Smith *International Journal of Entrepreneurship Innovation* This overview of the current research in the field will provide academics researchers and policy makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state of the art in European research *International Journal of Sustainability in Higher Education* The authors of the chapters offer a broad variety of topics and approaches that significantly contribute to the understanding of changes in society and the diversity of the contexts in which entrepreneurship occurs I am convinced that the book will inspire a dialogue not only among researchers but also between research and policy makers in order that the changes and dynamics of society be better understood From the foreword by Hans Landström Lund University Sweden This book introduces the expanding European dialogue between entrepreneurship environment and education It considers the

shape dimensions and horizon of this multidisciplinary landscape in entrepreneurship research The striking differences and contradictions in entrepreneurial activities readiness and innovativeness within European countries and the proactive attitude and activities of European competitors impose a demand for a better understanding of the complex dynamics The Dynamics between Entrepreneurship Environment and Education reflects how the European landscape of entrepreneurship research is now more complex than ever It presents an overview of the current state of entrepreneurship research in Europe and also reflects on the future directions of research in this field The dynamics between entrepreneurship and society are evaluated and the discussion is then continued from an education perspective The authors also focus on the ability and capability of different kinds of ventures to compete in different contexts This comprehensive overview of the current research in the field will provide academics researchers and policy makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state of the art in European research

Exploring the dynamics of entrepreneurship Aleksander Surdej,2010 **Entrepreneurship and Dynamics in the Knowledge Economy** Charlie Karlsson,Börje Johansson,Roger Stough,2006-09-27 In this book the authors argue that there are analytically distinct forms of entrepreneurship They provide a contemporary overview of current research and summarize the policy conclusions that can be drawn *Dynamics of Entrepreneurial Development and Management* Vasant Desai,2001

The Dynamics of Entrepreneurship Maria Minniti,2011 As governments across the world look to entrepreneurship as a way to increase the wealth and well being of their countries this volume brings together leading scholars to provide a comprehensive overview of entrepreneurial activity based on empirical data R sum de l diteur Entrepreneurship, Growth, and Innovation Enrico Santarelli,2006-03-29 The analysis of different national cases including Germany Greece Italy Portugal Turkey the Netherlands and the United States puts forward that the relationship between entrepreneurship and growth via innovation is shaped by the context of country specific institutions and industries thereby providing hints for industrial and innovation policy **The Dynamics of Entrepreneurship** Erik Dahmén,Leslie Hannah,Israel M. Kirzner,1994-01-01

Dynamic Entrepreneurship Katja Rusinovic,2006 Annotation The nature of immigrant entrepreneurship is changing in Dutch society Nowadays many immigrant entrepreneurs start businesses in producer and personal services instead of more traditional sectors such as retail or hotel and catering At the same time a growing number of second generation immigrants are setting up their own firms in the Netherlands These second generation immigrants born and or raised in the receiving country are following different trajectories in comparison with first generation immigrant entrepreneurs indeed displaying a move away from traditional immigrant niches Yet studies on second generation immigrant entrepreneurs remain limited in both the Dutch and international literature on this subject This study presents one of the first explicit comparisons between first and second generation self employed immigrants The embeddedness of immigrants in local and transnational networks and the dynamics of the markets in which these entrepreneurs are active are examined based on in depth interviews with

immigrant entrepreneurs in Dutch cities In doing so this study provides a vivid longitudinal view of first and second generation immigrant entrepreneurs their incorporation into Dutch society their businesses and business development s This title can be previewed in Google Books <http://books.google.com/books/vid/ISBN9789053569726> This title is available in the OAPEN Library <http://www.oapen.org> *The Entrepreneurship Dynamic* Claudia Bird Schoonhoven, Elaine Romanelli, 2001

Scholars and popular writers have written a great deal about entrepreneurs and the formation of new companies but they have not succeeded in predicting when and where large numbers of new organizations will emerge This volume attempts from the viewpoint of the interdisciplinary field of organization studies to answer two major questions about entrepreneurship First what are the conditions that prompt the founding of large numbers of new organizations or entirely new industries Second what are the real and significant effects of such entrepreneurial activities on existing industries economies and societies The authors emphasize that new organizations do not emerge full blown from the idiosyncratic minds of individual entrepreneurs Their ideas for new organizations their ability to acquire capital and other essential resources and their likelihood of survival as entrepreneurs derive from the contexts in which they live and work At the same time new organizations fundamentally and immediately transform their contexts The first part of the book explores the mental models that founders of new companies bring with them from previous experiences the ways in which their ideas come not only from the companies in which they work but from the surrounding organizational communities and the importance of local and regional dynamics in nurturing innovative communities Other papers in this section shift perspective from geographic communities to other contexts the university the knowledge industry and the technology cycle The second part of the book explores the role of entrepreneurial activity in the transformation of contexts and the evolution of industries focusing on the processes and tools that entrepreneurs use to legitimate new organizational populations and the collateral industries and communities that build up around new organizational populations aiding in the development of new companies

Unveiling the Magic of Words: A Overview of "**Dynamics Of Entrepreneurship**"

In some sort of defined by information and interconnectivity, the enchanting power of words has acquired unparalleled significance. Their capability to kindle emotions, provoke contemplation, and ignite transformative change is truly awe-inspiring. Enter the realm of "**Dynamics Of Entrepreneurship**," a mesmerizing literary masterpiece penned by way of a distinguished author, guiding readers on a profound journey to unravel the secrets and potential hidden within every word. In this critique, we shall delve to the book is central themes, examine its distinctive writing style, and assess its profound effect on the souls of its readers.

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