



# KEYWORD RESEARCH TIPS



<https://contentforcreators.info/>

1

## Start with a seed list

Brainstorm a list of terms and topics that are relevant to your business. This can be anything from product names to industry jargon.

2

## Use keyword research tools

There are a number of free and paid tools available that will help you find related keywords and generate ideas for new content.

3

## Look at your competitors

See what keywords they are targeting and how they are ranking for them. This can give you some insight into which keywords are most effective for your industry.

4

## Prioritize long-tail keywords

these are phrases that are more specific and less common than short-tail keywords, but they can be more effective in driving traffic to your site.

# Simple Keyword Research Tips For Creators 37628

**J Ma**



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