



Entrepreneurship A Process Perspective

**Ratih Hurriyati, Benny Tjahjono, Ikuro
Yamamoto, Agus Rahayu, Ade Gafar
Abdullah, Ari Arifin Danuwijaya**

Entrepreneurship A Process Perspective:

Entrepreneurship Robert A. Baron, Allison Rebecca Reuber, Scott Andrew Shane, 2007 From generating ideas and recognizing opportunities and assembling resources to launching the new venture building success and harvesting the rewards Entrepreneurship A Process Perspective will help Canadian students master the entrepreneurial process At each stage the authors include examples and analyze these processes along three dimensions examining individual group and societal contexts

Entrepreneurship Robert A. Baron, Scott Andrew Shane, 2005

Entrepreneurship Claude Salas, 2014-11-23 Entrepreneurship is the process of starting a business or other organization The entrepreneur develops a business model acquires the human and other required resources and is fully responsible for its success or failure Entrepreneurship operates within an entrepreneurship ecosystem

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Small Business in a Global Economy Scott L. Newbert,2015-05-05 This informative set analyzes the dynamics involved with creating growing and managing small businesses amid different geographic institutional and political environments This two volume work explores the behavior and decision making of small companies their business strategies for launch growth and survival and their contribution to the larger global economy Utilizing information and data gleaned from proven entrepreneurs and small business operations this reference provides insight into the political environmental and competitive forces that support and impede small business ownership and offers strategies for navigating them Written by leading researchers from around the world the set presents a broad view of the small business sector focusing on conception ownership financing and growth strategies A look at external factors features the impact of political and environmental influences extant regulations affecting small firms and programs for promoting this sector The first volume takes a micro view of the small business phenomenon profiling the owner and the skills necessary to be successful The second volume utilizes a macro approach focusing on the operational concerns of and the environment factors bearing upon small businesses

Academic Entrepreneurship and Technological Innovation: A Business Management Perspective Szopa, Anna,Karwowski, Waldemar,Ordóñez de Pablos, Patricia,2012-09-30 In the ever changing scientific word Academic entrepreneurship has emerged as a new and growing field Referring to the creation and management of an environment for active support of knowledge exploitation and transfer Academic entrepreneurship aims to encourage entrepreneurial behavior in the academic community Academic Entrepreneurship and Technological Innovation A Business Management Perspective provides a wide ranging overview of the relationship between universities and organizations through the most recent and detailed research on university entrepreneurship This book aims to be a reference source for students researchers and practitioners interested in the academic industry s demand for technological innovation

Entrepreneurship Robert A. Baron, Scott A. Shane,2005

Advances in Business, Management and Entrepreneurship Ratih Hurriyati,Benny Tjahjono,Ikuro Yamamoto,Agus Rahayu,Ade Gafar Abdullah,Ari Arifin Danuwijaya,2020-01-06 The GCBME Book Series aims to promote the quality and methodical reach of the Global Conference on Business Management Entrepreneurship which is intended as a high quality scientific contribution to the science of business management and entrepreneurship The Contributions are the main reference articles on the topic of each book and have been subject to a strict peer review process conducted by experts in the fields The conference provided opportunities for the delegates to exchange new ideas and implementation of experiences to establish business or research connections and to find Global Partners for future collaboration The conference and resulting volume in the book series is expected to be held and appear annually The year 2019 theme of book and conference is Creating Innovative and Sustainable Value added

Businesses in the Disruption Era The ultimate goal of GCBME is to provide a medium forum for educators researchers scholars managers graduate students and professional business persons from the diverse cultural backgrounds to present and discuss their researches knowledge and innovation within the fields of business management and entrepreneurship The GCBME conferences cover major thematic groups yet opens to other relevant topics Organizational Behavior Innovation Marketing Management Financial Management and Accounting Strategic Management Entrepreneurship and Green Business

Entrepreneurial Resourcefulness Andrew C. Corbett, Jerome A. Katz, 2013-09-16 Explores the theme of resources in entrepreneurship and examines entrepreneurs that persevere in uncertain times to build new businesses The different perspectives gathered in this volume present new ways of thinking about how entrepreneurs acquire borrow and make use of resources in seemingly impossible environments

The History of Entrepreneurship in Mexico Araceli Almaraz Alvarado, Oscar Montiel, 2020-06-03 Entrepreneurs develop based on their surroundings It is easy to understand US entrepreneurs with the wealth of information available about their development but how does working in Mexico influence entrepreneurship and emerging entrepreneurs

Research Anthology on Small Business Strategies for Success and Survival Management Association, Information Resources, 2021-06-25 Running a small business provides opportunity for greater success increased growth and potentially the chance to move to the global business arena yet also much more risk Small businesses not only have less employment but also less annual revenue than a regular sized business With the growth of large corporations and chain businesses it has become harder to maintain the survival of a small business The COVID 19 pandemic has also brought more pressure onto the already unsteady survival of small businesses due to forced closures decreased agility fewer technological innovations and smaller customer bases The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times With the proper strategies available to small business owners small businesses could not only survive but also excel despite the environment that surrounds them Covering topics including decision management new supportive technologies sustainable development and micro financing this text is ideal for small business owners entrepreneurs startup companies family owned and operated businesses restaurateurs local retailers managers executives academicians researchers and students

The Sustainability Handbook, Volume 2 Mark Von Rosing, 2025-06-27 The Sustainability Handbook provides a comprehensive and holistic understanding of sustainability bridging the gap between academic theory and business practices Global climate change poses enormous environmental challenges and societies across the world must adapt and innovate to further the goals of sustainability for present and future generations The private sector especially must find new ways of doing business to align their practices with the Sustainable Development Goals SDGs adopted by the international community Using a conceptually structured framework throughout the book examines the latest academic research to summarize what environmental social and economic sustainability actually means in different contexts

Using numerous specific case studies and insights from industry leaders the book shows how to strategically integrate sustainability into the organization with extensive focus on policies incentives measures operations production consumption and lifecycle management Volume 2 explores the concept of Radical Sustainability within an enterprise and why it is needed With examples from zero waste to eliminating use of rare earth resources triggering sustainable practices to cause related marketing and sustainability responsibility to external transparency over internal incidents this volume offers practical solutions for those who desire to progress from a Sustainable Strategy to an effective Sustainability Portfolio Management approach Underpinned by international research based evidence it explores associated trends and drivers within the marketplace and how innovative environmental social economic and governance aspects can be considered and solutions applied For researchers students and businesspeople at all levels and sectors this handbook is an essential reference of the latest sustainability tools and methodologies required to adapt and innovate towards sustainability Provides step by step guidance on key procedures and methodologies Presents chapters that begin with a graphical representation of how the topic fits within the larger framework Includes extensive coverage of sustainability related case studies and lessons learned

Entrepreneurism Thomas N. Duening, William Sherrill, 2005-09-01 In Entrepreneurism Exploring Entrepreneurship from a Business Process Perspective Thomas Duening and William Sherrill provide students with a thorough introduction to entrepreneurship from a business process perspective which covers the topics taught in an entrepreneurship course as they relate to revenue cost and capital Students are encouraged to understand business from the point of view of the Chief Executive Officer Whether students aspire to run their own company or to join up with others who will take on more of a leadership role within an entrepreneurial venture or to enter a corporate career and leverage the resources available within an enterprise as an intrapreneur the ideas presented in this text will be of great value to them In Entrepreneurism Exploring Entrepreneurship from a Business Process Perspective Thomas Duening and William Sherrill provide students with a thorough introduction to entrepreneurship from a business process perspective which covers the topics taught in an entrepreneurship course as they relate to revenue cost and capital Students are encouraged to understand business from the point of view of the Chief Executive Officer Whether students aspire to run their own company or to join up with others who will take on more of a leadership role within an entrepreneurial venture or to enter a corporate career and leverage the resources available within an enterprise as an intrapreneur the ideas presented in this text will be of great value to them

Business Process Management: Current Applications and the Challenges of Adoption Renata Gabryelczyk, Tomislav Hernaus, 2020-01-01 Business Process Management BPM has been evolving for over 25 years in information systems research management science and organizational practice Vom Brocke Mendling 2018 The earliest characteristics of BPM concentrated around process analysis improvement and control in a less strict manner that required reengineering Elzinga Horak Lee Bruner 1995 More mature approaches observed since the year 2000 have been promoting the so called process

thinking i.e. managing an organization from a process based point of view. These approaches emphasize that process and team work oriented organizational structures should be aligned with other management systems. Process management should be holistic by its nature so as to cover an entire organization. Although BPM researchers stressed the need for system thinking at that time published literature distinguished two perspectives of looking at BPM: the organizational perspective and the technological perspective of BPM. From the organizational perspective authors focused on a number of key factors: i.e. process governance, a process based organizational structure, customer orientation of internal and external processes, managing an organization based on process outputs, building process relations and improving process maturity throughout the customer value chain as well as through strategically aligning process initiatives to organizational objectives. From the technological perspective the key factors of interest to authors referred to as BPMS (Business Process Management System) include IT methods, techniques and tools that support the designing, implementation, modeling and simulation of business processes and are considered to be an extension of classical workflow systems or an environment for designing management support IT systems, e.g. ERP, CRM systems. An integrated and interdisciplinary approach was proposed in the framework of six core BPM elements required for the holistic and sustainable use of process management (Rosemann, Vom Brocke, 2010). These include strategic alignment, governance, methods, information technology, people and culture. In this sense technology is only one of six closely interrelated elements. Currently there are two distinct directions in the evolution of BPM: traditional BPM and digital BPM. The former encompasses methods, techniques and systems that traditionally lead to increased organizational efficiency and to improved process effectiveness and flexibility. Although studies on BPM have been continuously evolving, some research gaps still remain open. The traditional understanding of process management seems particularly vital to organizations in developing economies which sometimes follow practices and models that were designed and tested in highly developed countries but should also be committed to drawing on their own experience and understanding of their local business environment (Gabryelczyk, Roztock, 2018). Research on BPM in this traditional focus is still needed to better document, implement and improve idiosyncratic business processes in the context of an organization, environment, culture and country. This is also confirmed by research conducted under the JEMI Special Issue on Business Process Management. Besides the traditionally shaped approach to BPM, organizations increasingly treat BPM as a driver of organizational innovation and as an essential part of the digital transformation (Vom Brocke, Schmiedel, 2015). New digital technologies such as social media, digital platforms, big data and advanced data analytics, blockchains, robotics, etc. enable development and growth in a constantly changing environment. To take advantage of these opportunities in the digital world, organizations require new BPM competences and capabilities. However, digital disruption creates quite a challenge for the BPM research community. How can BPM capabilities be developed in order to achieve adaptability, growth, flexibility and agility? How can BPM foster innovations within and throughout organizations? These are just some of the issues for future BPM related

research Threads associated with employing BPM for digital transformation have been included in a proposed Special Issue on BPM This Special Issue on BPM consists of six articles including contributions from invited authors from three transition economies Croatia Slovakia and Poland All of the papers focus on applications of the process approach to management or directly to the adoption of Business Process Management The majority of articles relate to the traditional BPM thread although the indicated BPM alliances with other concepts such as Knowledge Management Change Management and Project Management are worthy of note Only one article addresses the topic of BPM in the context of digital transformation The nature and structure of these articles may be indicative of the current motivational factors and process maturity levels of organizations adopting ordinary and or advanced BPM practices When analyzing the content of individual articles we pay attention to the factors underlying BPM adoption We understand the primary motivation to be the expected benefits from BPM Therefore we can assume this Special Issue to be a contribution to BPM development in the form of the indicating motivation and triggers for BPM adoption The first paper by Jerzy Auksztol and Magdalena Chomuszko proposes a process based approach to construct a Data Control Framework for Standard Audit File for Tax SAF T The process approach is used to redesign the internal financial control processes and procedures of an organization to meet the new requirements of a fiscal audit The process approach combined with risk management and quality management is therefore a tool supporting entrepreneurs adapting to new regulations imposed on them by their external environment particularly those of tax authorities Therefore in this case the main motivation for adopting elements of BPM was the impact of external environment factors The paper by Ana Marija Stjepi Lucija Ivan i and Dalia Su a Vugec focuses on the link between Business Process Management and digital transformation The authors have developed a theoretical framework for the emerging role of BPM in digitalization and as a guide for researchers and practitioners conducting digital transformation initiatives in organizations The results obtained in the article prove that the set goals and expected benefits of digital transformation can be achieved by a rethink and improvement of the processes with a particular focus on end to end customer processes through supply chain management Based on this article we can conclude that one of the main motivational factors for BPM adoption is a desire to obtain the benefits of digital transformation The article written by Miroslava Nyul sziov and Dana Pa ov takes up the issues of using and linking the process approach and BPM lifecycle with the designing of decision support systems The authors of this paper have developed an innovative system for decision support by implementing modeling analysis and improvement methods to the transportation process in the studied organization The forwarding company s case study presented in the paper also shows how BPM adoption began with a single main process that has been streamlined and automated Therefore the motivations for BPM adoption were not only operational relating to the optimization of the cost of the process but also managerial oriented on improving the decision making process The use of information technology allowed the full exploitation of the potential for process improvements The next paper by Olga Sobolewska is about incorporating the issues

of BPM into the contemporary challenges of network organizations. The author claims that the organization's orientation towards both business processes and knowledge management is a strong success factor for network cooperation. The author argues that modern organizations should focus on managing knowledge-oriented processes to become attractive to cooperation partners for network organizations. In this article, BPM adoption is of a strategic nature for the purposes of undertaking new forms of cooperation. The paper by Hubert Bogumi has an interdisciplinary character and in a unique way shows the connections between the concepts of process management, organizational change management, and IT project management. The author undertook the challenge of examining how problems for organizations managing IT projects facilitate in different ways the use of distinctive approaches to improve business processes. The author emphasizes that the main difficulty is the fact that modern organizations most often use a hybrid approach with elements of both traditional project management and agile. The need to create a work environment that takes into account the risk of unexpected system and business regression, as well as a diagnosis of the causes and methods of its mitigation, is the initial research result in this paper. This article contributes to the development of BPM governance and integration of IT governance. The motivational factors for BPM are multifaceted, as is the scope of the article. However, their managerial and cultural character, related to methods of communication and rules of cooperation in teams, should be emphasized. The article by Agnieszka Bitkowska concerns the integration of the concept of Knowledge Management and BPM. The author restates in her article that the identification, acquisition, presentation, and documentation of knowledge are not independent tasks but are implemented within business processes. In this paper, the correlations between BPM and Knowledge Management have been examined, and the benefits and practical implications resulting from the integrated implementation of both concepts are emphasized. In the case of this article, BPM adoption can be a success factor for the implementation of Knowledge Management and the achievement of associated benefits. Studying Business Process Management from the different angles presented in this Special Issue should enrich our understanding of current BPM practices and better realize future challenges, especially those related to BPM development in the context of digital transformation and the integration of BPM with other management-related concepts. In addition, the contribution made by the authors of this Special Issue allowed us to see various motivations and triggers for BPM adoption, from operational to managerial, strategic, cultural, and technological ones, and those driven by the external environment. We would like to thank the authors for their contribution to this Special Issue. We would also like to thank all the reviewers for their valuable comments, which helped the authors improve their articles significantly. We are firmly convinced that the BPM research results presented in this Special Issue will help strengthen the existing body of BPM knowledge. We recommend reading the related issue of the JEMI journal to the wider community of BPM researchers, practitioners, and enthusiasts. Guest Editors: Renata Gabryelczyk, Tomislav HERNÁUS. Acknowledgments: The editorial work on this Special Issue was supported by the Polish National Science Centre, Poland, Grant No. 2017/27/B/HS4/01734. References:

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Entrepreneurship, a Contextual Perspective Samuel Kwasi Buame,1996 **Frontiers of Entrepreneurship Research** ,2010 **Journal of Business Research** ,1991 **Journal of Business Venturing** ,1999 Entrepreneurship as Strategy G. Dale Meyer,Kurt A. Heppard,2000-04-26 Convinced that organisational success and survival depends upon entrepreneurial qualities of innovation flexibility and speed researchers and managers examine the links between strategy research and entrepreneurship research in this collection **Academy of Management Learning and Education** ,2008

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