

# PROBLEM-SOLUTION-IMPACT CASE STUDY TEMPLATE

## CASE STUDY

**ISSUE**



**1**

An inadequate number of high-speed charging stations in key urban areas led to extended downtime for our EV logistics fleet.

**2**

Inefficient route planning for EV logistics led to increased energy consumption and reduced delivery capacity.

**3**

Lack of real-time tracking and management of the EV fleet hindered operational transparency and responsiveness.

**IMPACT**



This limitation led to a 20% decrease in delivery speed and efficiency, resulting in a noticeable dip in customer satisfaction.

The inefficient routing caused a 15% increase in energy usage and a 10% reduction in daily delivery volume.

This gap led to challenges in fleet management, including delayed responses to maintenance needs and underutilization of vehicles.

**SOLUTION**



Positive Charge installed advanced, rapid-charging stations at strategic urban locations, significantly reducing charging time and fleet downtime.

We implemented a dynamic route optimization software, integrating real-time traffic and vehicle charge data, thereby optimizing routes for energy efficiency and delivery speed.

We developed and integrated a comprehensive fleet management system, including real-time tracking, predictive maintenance alerts, and utilization analysis.

# Management Case Study Examples With Solution

**Bureau of National Affairs (Arlington,  
Va.)**



## **Management Case Study Examples With Solution:**

**Smarter Modeling of IBM InfoSphere Master Data Management Solutions** Jan-Bernd Bracht, Joerg Rehr, Markus Siebert, Rouven Thimm, IBM Redbooks, 2012-08-09 This IBM Redbooks publication presents a development approach for master data management projects and in particular those projects based on IBM InfoSphere MDM Server The target audience for this book includes Enterprise Architects Information Integration and Solution Architects and Designers Developers and Product Managers Master data management combines a set of processes and tools that defines and manages the non transactional data entities of an organization Master data management can provide processes for collecting consolidating persisting and distributing this data throughout an organization IBM InfoSphere Master Data Management Server creates trusted views of master data that can improve applications and business processes You can use it to gain control over business information by managing and maintaining a complete and accurate view of master data You also can use InfoSphere MDM Server to extract maximum value from master data by centralizing multiple data domains InfoSphere MDM Server provides a comprehensive set of prebuilt business services that support a full range of master data management functionality

**Implementing a Digital Asset Management System** Jens Jacobsen, Tilman Schlenker, Lisa Edwards, 2012-08-21 Learn how the top CG film computer game and web development companies have saved significant time and money on their projects by optimizing digital asset management systems and streamlining production processes Also included is a product overview with 28 detailed descriptions of software solutions including screenshots and prices as well as a practical assessment of their suitability for different industries project sizes

*Learning Management System Technologies and Software Solutions for Online Teaching: Tools and Applications* Kats, Yefim, 2010-05-31 This book gives a general coverage of learning management systems followed by a comparative analysis of the particular LMS products review of technologies supporting different aspect of educational process and the best practices and methodologies for LMS supported course delivery Provided by publisher

**TECHNOLOGY AND INNOVATION MANAGEMENT** DUBEY, SANJIVA SHANKAR, 2020-03-01 Technology and Innovation Management is one of the most sought after courses offered like MBA or PGDM in Business Schools and various Technology Institutes today This book written with deep ingrained practical insights and well researched theoretical foundations integrates people processes and technology to achieve maximum economic benefits to society The book is designed to be a compendium for students and managers who wish to understand technology and innovation management to the core The book explains the relationship between technology innovation and strategy in a simplified manner Keeping Indian education framework in mind this book details on practices and principles that are easy to implement The theories are simple to grasp and anecdotal stories on Technology and Innovation implementations make it a student friendly edition to help achieve success in exams as well as in the professional front It further explains the core principles of Technology and Innovation Management S Curve and the Segment Zero Principle

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language English abstract Driven by a high intensity of competition modern companies have put much effort into reducing costs in their supply chain Two important trends on the way to achieving that goal are globalization and lean management Both have led to complex highly distributed supply chains and low buffer stocks Indeed these mechanisms brought lower costs but at the same time an increase of vulnerability and risk in modern supply chains Unexpected disruptions in supply chains can cause a huge impact on businesses such as high financial expenses and supply delays on the short term but also negative brand reputation and falling investor confidence on the long term This is why the implementation of the approaches supply chain risk management SCRM and business continuity management BCM has become crucial in the sphere of top level management Digitization is another disruptive trend within the present economic system The volume of available data for businesses has been increasing exponentially in the last years But at the same time most companies have failed using these data essential in decision making process These unused data offer great potential With Big Data Analytics they could turn companies supply chain risks into a competitive advantage This case study deals in virtue of the quote from JFK with the research question How can IT tools support companies making their supply chains resilient To this effect the first chapter describes key risks in modern supply chain in order to create a general awareness of the scope of SCRM and BCM approaches The next chapter then compares two common supply chain strategies with a focus on resilience in order to evaluate the proposed solution at the end of this case study Thereupon Chapter 4 answers the research question of this case study by comprising the key components of the SCRM solution DHL Resilience 360 The last chapter evaluates the proposed solution based on the output of Chapter 3 on the one hand and on own practical considerations on the other hand

*Staff Management in Library and Information Work* Peter Jordan, Noragh Jones, 1995 Recent research has been drawn upon throughout to fully revise this volume especially in the areas of staff motivation job satisfaction and workforce planning Of particular note are the many new examples featured of documentation now used by libraries particularly in the coverage of job descriptions recruitment staff selection and staff appraisal All topics highlighted by the changed Library Association requirements for achievement of its qualifications are covered and the chapter on staff appraisal has been completely re written to take account of the great progress made in libraries and information units since the last edition The section on staff supervision and interpersonal skills training has been reorganized and now encompasses time management conflict management and the management of stress With these new features bringing the book up to date it remains an indispensable guide for all library and information centre professionals and all those involved with the supervision and management of library and information staff

Human Nature and Management Ordway Tead, 1929 *Management Training, Cases and Principles* William J. McLarney, 1964 **Modeling, Systems Engineering, and Project Management for Astronomy II** M. J. Cullum, George Z. Angeli, 2006 Proceedings of SPIE present the original research papers presented at SPIE conferences and other high quality conferences in the broad ranging fields of optics and photonics These books provide prompt access to

the latest innovations in research and technology in their respective fields Proceedings of SPIE are among the most cited references in patent literature Proceedings of a Workshop on Hierarchical Approaches to Forest Management in Public and Private Organizations, Toronto, Canada, May 25-29, 1992 Petawawa National Forestry Institute,1996 Basic transformations in social environmental concerns in the structure of management problems and in the tools to approach these problems have rendered conventional monolithic modelling approaches difficult costly and of little relevance to resolving today s emerging problems in forest management This publication presents proceedings of a workshop addressing hierarchical planning in forest management involving the use of integrated systems of small models that can be linked with each other Topics of workshop papers include hierarchical planning in forest resource management and in the forest products industry tactical level harvest scheduling policy analysis models resource allocation mechanism design applications of hierarchical forest planning analysis of old growth designations incorporating wildlife objectives into forest planning decision support systems and data and decision aggregation processes Case Studies in Management Michael William Ivens, Frank Edward Broadway,1964 **Bulletin to Management** Bureau of National Affairs (Arlington, Va.),1990 **Journal of Database Management** ,1999 **Industrial Management** John R. Dunlap,1903 Information Management Neil M. Duffy, Michael G. Assad,1989 This work identifies important information related issues confronting management and provides frameworks to help managers think more effectively about information system related issues

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