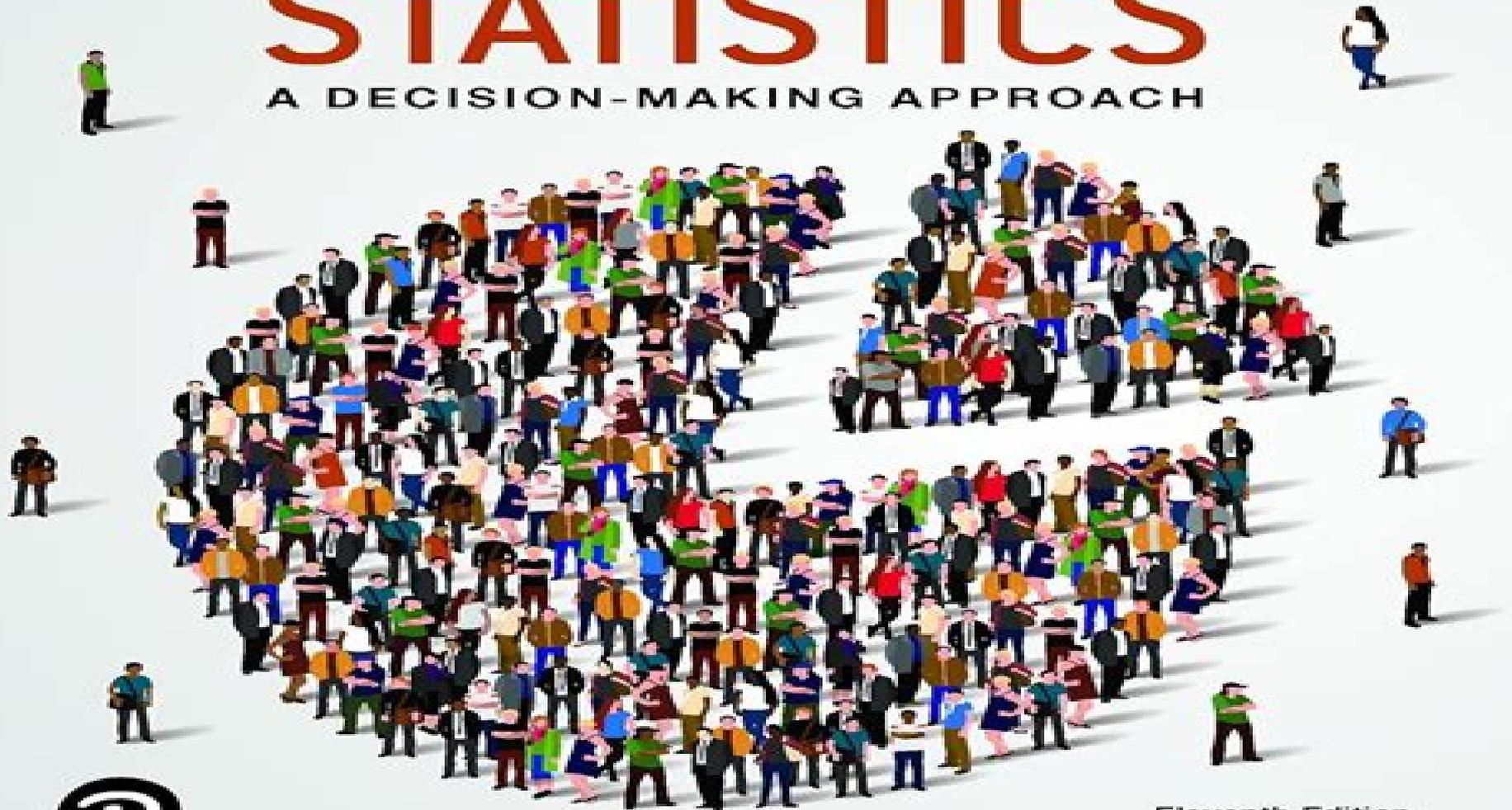


BUSINESS STATISTICS

A DECISION-MAKING APPROACH



Eleventh Edition

David F. Groebner

Patrick W. Shannon

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Sahay, 2019-11-08 This business analytics BA text discusses the models based on fact based data to measure past business performance to guide an organization in visualizing and predicting future business performance and outcomes It provides a comprehensive overview of analytics in general with an emphasis on predictive analytics Given the booming interest in analytics and data science this book is timely and informative It brings many terms tools and methods of analytics together The first three chapters provide an introduction to BA importance of analytics types of BA descriptive predictive and prescriptive along with the tools and models Business intelligence BI and a case on descriptive analytics are discussed

Additionally the book discusses on the most widely used predictive models including regression analysis forecasting data mining and an introduction to recent applications of predictive analytics machine learning neural networks and artificial intelligence The concluding chapter discusses on the current state job outlook and certifications in analytics **Business Statistics** Ken Black,2024-04-16 Business Statistics uses current real world data to equip students with the business analytics techniques and quantitative decision making skills required to make more thoughtful information based decisions in today s workplace Helping the student understand business analytics and the role that business statistics plays in it the book has infused the language of business analytics along with its definitions approaches and explanations throughout the text Continuing the tradition of presenting and explaining business statistics using clear complete and student friendly pedagogy this international edition includes new chapter cases reinforcing the vibrancy and relevance of statistics In addition topical changes have been made in select chapters and problems have been revised in all the chapters

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