

A Strategic Planning Template for Dummies



This is a very simple template that may be able to assist small business organisations and not-for-profit groups to facilitate their strategic thinking and consequent planning. Fundamentally, it's rather like a point-by-number activity, only in this instance you negotiate in whatever manner you wish, so that you end up developing wise words for each of the criteria that are spread through this mind-map.

When you've done that, simply export your thinking and the words to MS Word and, hey presto, you will have a pretty rough framework that's out of a strategic plan. That is saying that so glibly, it might be as well to remember the saying by that famous Scottish Bard, Robbie Burns, that "the best laid plans of mice and men, go awry anyway". So that means you should revisit, review and revise your plan as life within your organisation unfolds and evolves.

As a final point, there is an accompanying power point slide show presentation I have developed to inform this template just as this template has been informed by that slide show. The slide show emerged from my having roamed the net in search of materials about strategic planning and, together with related notions of what I hope is common sense, seeks to summarise some of the more useful of those materials.

Have fun and may your strategies bring you success.

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