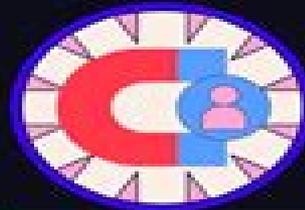


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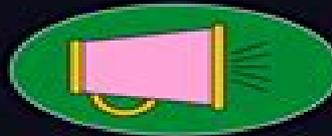
2 UNDERSTAND YOUR TARGET AUDIENCE



3 SET YOUR BUDGET



4 CREATE A WEBSITE



5 BUILD A SOCIAL MEDIA PRESENCE



6 CREATE CONTENT



7 INVEST IN PAID ADS & INFLUENCERS



8 CONSIDER TRADITIONAL MARKETING TACTICS



9 TRACK & MEASURE YOUR RESULTS

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