

About the book



This edition of **Principles of Managerial Finance** has enhanced its learning goal system, which integrates pedagogy with concepts and practical applications. The system concentrates on the material students need to know to make effective financial decisions in an increasingly competitive business environment. In today's world international considerations are essential to the study of business in general—and finance in particular. As in prior editions, discussions of international dimensions are integrated throughout the chapters, learning goals and end-of-chapter content. 'Why This Chapter Matters to You' is a feature that helps motivate interest by discussing how the topic relates to the concerns of other major business disciplines and personal finance decisions. Personal Finance examples link the concepts, tools and techniques of each chapter. Numerous examples of personal finance problems can be found throughout the homework material.

Principles Of Managerial Finance 13th Edition

Léo Pomar



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