



Online Advertising Proposal

The Anderson County Tourism Council produces, maintains and advertises three websites which are www.yallcome.org, www.lakenorris.org and www.hitthetrails.net.

Description of Websites

The yallcome.org website is the Anderson County Tourism Council's official website and has 15,000 unique visitors annually.

The yallcome.org website is advertised as described below:

- 50,000 Anderson County/Oak Ridge Vacation Guides that are distributed at four trade shows, the state and regional welcome centers and through print distribution at 165 locations.
- 50,000 Norris Highlands Brochure which are distributed at the state and regional welcome centers
- Websites are given to travel writers
- Displayed on billboards located on Interstate 75
- Links on banner advertisement on TnVacation.com
- Advertisement in 20,000 Norris Lake Marina Association Brochures
- Tennessee Vacation Guide Advertisements and listings
- AAA Magazine Advertisement

LakeNorris.org website is used on the billboard on Interstate 75 and in specialized advertising

HitTheTrails.com is the website that will be used the Anderson County Tourism Council's newest promotion. The promotion features the atvng, hiking, biking and horseback riding trails. The promotion includes rack cards that are distributed at the state and regional welcome centers and 165 other locations, advertisements in niche magazines and trade shows.

Billboard Advertising Proposal Sample Proposals

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Billboard Advertising Proposal Sample Proposals:

Billboard, 1951-03-17 In its 114th year Billboard remains the world's premier weekly music publication and a diverse digital events brand content and data licensing platform Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends **Congressional Record** United States. Congress, 1966 Cornered Peter Pringle, 2014-09-16 In New Orleans the widow of an attorney who died of lung cancer vowed to avenge his death by suing the tobacco companies In Clarksdale Mississippi an outraged country lawyer discovered the cost of lung cancer care as his secretary's mother lay dying In Washington D C a young pediatrician became the first FDA administrator in ninety years to decide nicotine should be regulated as a drug All three were warned Don't mess with Big Tobacco Then a 9 an hour law clerk in Louisville Kentucky stole thousands of incriminating tobacco company documents Suddenly an untouchable industry was under siege In the vanguard of the attack were the nation's toughest liability lawyers Thirty nine states would ultimately join the battle seeking billions of Medicaid dollars spent on tobacco related diseases The costliest civil litigation in history had begun The 50 billion tobacco industry had finally met its match Motivated as much by anger as by greed liability lawyers with noms de guerre like the Asbestos Avenger and the Master of Disaster outflanked and outsmarted the once invincible legal armies of Big Tobacco In 1994 sixty of these lawyers came together pooling their talents their time and their war chests to launch a ferocious nationwide assault At the same time they provided the legal muscle behind the state suits Three years later they had forced the industry to the negotiating table The result is a 368 billion deal that will eventually change the way Big Tobacco does business Cornered is the first full account of this unprecedented legal battle It uses confidential memos to explain how the companies avoided government regulation and legal redress for so many years It moves from the early skirmishes in rural Mississippi to strategy sessions in the back rooms of New Orleans restaurants from a warehouse in England stuffed with 9 million company documents to the corridors of power in the nation's capital It follows the whistle blowers who laid bare the evidence that made the litigation possible and it winds through the offices of the state attorneys general whose Medicaid lawsuits lent a halo of respectability to the junkyard dogs of liability law It is a tale at once dramatic funny and enraging In the end it is proof that the plaintiff's bar can initiate social change even as it loots the coffers of corporate rascals *Indiana Administrative Code*, 1996

Hearings, Reports and Prints of the House Committee on Public Works United States. Congress. House. Committee on Public Works, 1965 *Outdoor Advertising* California. Legislature. Assembly. Interim Committee on Natural Resources, Planning, and Public Works, 1964 *Highway Beautification* United States. Congress. House. Committee on Public Works. Subcommittee on Roads, 1965 Considers H R 8487 and 13 related bills to foster national highway beautification through control of outdoor advertising and removal of junk yards from roadway proximity and to allocate Federal highway aid to states for scenic road programs **Billboard Music Week**, 1929 **The American Engineer**, 1888 **Adweek**

,2008 **Manufacturers Record** ,1916 **Sport Promotion and Sales Management** Richard L. Irwin,William Anthony Sutton,Larry M. McCarthy,2008 This is a guide to promotion and sales in the sport industry Experts from the classroom and sports field offer insights and experiential data on the skills needed to succeed in sports promotion and sales **The Billboard** ,1929 **Brandweek** ,2008 **Municipal Journal and Public Works** ,1912 *Graphic Arts for Printers and Users of Printers* ,1913 **The Graphic Arts** Henry Lewis Johnson,1913 **Telegraphic Journal and Monthly Illustrated Review of Electrical Science** ,1922 **Mediaweek** ,2008 *Impact of Mass Media* Ray Eldon Hiebert,1995 This text contains 73 essays that focus on the impact of mass media highlighting the effects on key issues such as violent crime war minorities and gender

Unveiling the Energy of Verbal Artistry: An Mental Sojourn through **Billboard Advertising Proposal Sample Proposals**

In a world inundated with displays and the cacophony of instant interaction, the profound power and psychological resonance of verbal beauty frequently diminish in to obscurity, eclipsed by the continuous onslaught of sound and distractions. However, located within the lyrical pages of **Billboard Advertising Proposal Sample Proposals**, a interesting perform of literary elegance that pulses with fresh feelings, lies an unique trip waiting to be embarked upon. Composed by a virtuoso wordsmith, this mesmerizing opus manuals readers on a mental odyssey, delicately exposing the latent potential and profound affect stuck within the complex internet of language. Within the heart-wrenching expanse with this evocative examination, we will embark upon an introspective exploration of the book is main subjects, dissect its fascinating writing model, and immerse ourselves in the indelible impact it leaves upon the depths of readers souls.

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