

Keyword Research...



Expert Keyword Research For Creators 34091

Jay Nans



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Keyword Intelligence Ron Jones, 2011-10-19 A unique book on the art and science of keyword research Keyword research can make or break a marketing campaign an optimization strategy and pay per click ad campaigns Written by a keyword research expert this essential resource drills home the importance of targeting the right keywords or phrases in order to get traffic from search engines and social media channels Author Ron Jones imparts his wisdom and experience for determining which keywords will work based on a searcher's intent and he shows you how to research social mobile and video marketing tools that can ultimately become the foundation of a marketing campaign Boasts detailed how to information from one of the world's leading keyword research experts Helps you learn how to craft a successful keyword campaign and capture a coveted spot on the first page of a results page Pares down the essential information you need to know to use available tools to get keyword suggestions forecast web site traffic perform competitive research and analyze results Walks you through how to best apply keywords to SEO and PPC campaigns as well as gain visibility with mobile marketing and integrate with traditional marketing efforts Features case studies examples tutorials tips and previously undocumented techniques No matter your level of experience working with keywords *Keyword Intelligence* is the ultimate guide for learning how to best conduct keyword research and craft winning marketing campaigns

7 Figure Marketing Blueprint Nicole Munoz, 2013-01-02 Keywords are the main attraction to your website When most people come online they instantly go to a search engine which is usually Google What these people search for is what they want to know and buy Being able to set up your website to appear to these searchers is the secret to success online Keywords are much more complicating to understand than you might believe Many people choose the wrong keywords and then they wonder why their websites aren't receiving the conversion they thought they should be getting with the amount of traffic coming to their website The answer to this is that the keywords may not be the right ones Finding the right keywords for the customers that are most likely to buy from you is the way that you can start boosting your conversion rates and we can help you find them How Start Ranking Now Can Help Your Keyword Research Nicole Munoz the author this module started her business by ranking 1 for her desired keywords for seven straight years She found out the secret to keyword research and built a business to teach others how to

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not is left to you SEO has come to stay and those who knew earlier are raking in the dough chilling at the beach in the Bahamas and getting a tan with some soothing drinks A study has proven that SEO has the highest ROI of any form of marketing Which should be a rebuttal to every marketer out there So if you want to guarantee your ROI and start profiting off of your business you absolutely must become an SEO expert And to become an SEO expert you first need a good foundation in keyword research This book covers everything you need as a newbie marketer to start gaining relevance in no time

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