
Strategic Planning for the Oil and Gas Industry

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Craig Robinson leads the Strategy teaching team and is a Senior Teaching Fellow at Edinburgh Business School. He runs on-campus Strategic Planning and Competitive Strategy seminars, and is the examiner for Strategic Planning and Competitive Strategy.

Craig's research interests are focused on strategy-making processes. His PhD research involved examination of strategy processes and environmental scanning techniques in small, medium and large organisations. He is also interested in oil prices and management processes in the energy industry. He has presented conference research on oil prices and their relationship with management behaviour, and has run strategy development workshops for middle and senior management of large organisations in the oil and gas industry. He is currently writing a series of research papers concerned with environmental scanning and various aspects of strategy.

Craig delivers seminars and simulation exercises for the School at various locations in Europe, Asia, Africa and the Middle East. He is a contributor to the Economics course text, and co-author of two of the oil and gas management courses.

Craig spent most of 2013 as Acting Head of Edinburgh Business School Malaysia at the Heriot-Watt University Campus in Putrajaya. While there, he oversaw the establishment and development of the Edinburgh Business School MBA programme.

Professor Alex Scott MA MSc PhD

Alex Scott is Professorial Fellow and Director of Learning and Teaching at Edinburgh Business School. He is an economist, and has published two books and more than 30 research papers on efficiency in education, efficient use of energy, energy and the environment, and the cost to the taxpayer of government industrial aid programmes.

Alex is a pioneer in developing and carrying out research into new educational techniques, particularly in business simulations. His executive teaching includes running strategic planning sessions for groups of senior managers, widening the perspectives of functional managers, and teaching financial specialists how economies function in today's highly complex and interdependent world.

Strategic Planning For The Oil And Gas Industry

RS Peters



Strategic Planning For The Oil And Gas Industry:

Strategic Planning for Exploration Management Allen N. Quick, Neal A. Buck, 2012-12-06 In all the industries in which I do management consulting each manager considers his own industry to be truly unique Of course each is different in some respects and each has its own quirks and features However the similarities among in dustries far outweigh the differences The critical dynamics and the management issues have a great deal in common However there are I believe two industries or segments of industries that have an important critical uniqueness that does distinguish them from the rest One of these is the exploration for undiscovered natural resources notably for oil and gas the other is research In these two in dustry segments the competition is not nearly so much one firm against another as it is each firm against nature or if you prefer against the unknown This uniqueness not only sets these two industry segments apart from the rest it also helps us to see what they have in common with each other Pure scientific talent ability and genius have direct commercial value We do not have the zero sum game of competition in the market place A discovery by one firm does not usually perceptably lessen the opportunity of a competitor for a discovery On the contrary a discovery by one firm usually increases the knowledge of the whole industry increasing com petitors opportunity for discovery We see the source of continuing life for the rest of the firm

Strategy and Strategists James Cunningham, Brian Harney, 2012-03-29 Importantly this stimulating text Oil and Gas R&D Programs United States. Office of Natural Gas and Petroleum Technology, 1997

Strategic Planning Kit For Dummies Erica Olsen, 2011-11-15 Think and act strategically every time In today s business environment strategic planning stresses the importance of making decisions that will ensure an organization s ability to successfully respond to changes in the environment and plan for sustainable viability Providing practical field tested techniques and a complete 6 phase plan Strategic Planning Kit For Dummies shows you how to make strategy a habit for all organizations no matter the size type or resource constraints Strategic Planning Kit For Dummies is for companies of all types and sizes looking to build and sustain a competitive edge set up an ongoing process for market assessment and trend analysis and develop a vision for future growth This revised edition includes new and updated content on planning for both the short and the long term crucial information on succession planning help preparing for the unexpected using scenario planning and agile strategy strategies for implementing change and integrating strategic plans successfully by involving all staff members and more The supplementary CD lays out a comprehensive 6 phase step by step program complete with downloadable spreadsheets charts checklists video links and more Provides value for any business or entrepreneur looking to improve efficiency focus and competitive edge Includes practical field tested techniques Strategic Planning Kit For Dummies gives today s business owners and upper level management the tools and information they need to think and act strategically in order to more effectively weather current economic storms while planning for future growth

Energy Abstracts for Policy Analysis , 1987

Mineral Resources in Regional and Strategic Planning Peter W. Roberts, Tim Shaw, 1982 *International Oil and Gas*

Ventures George E. Kronman, Don B. Felio, Thomas E. O'Connor, 2000 **Strategic Planning in a Rapidly Changing Environment** James B. Whittaker, 1978 USA Monograph explaining the concept and use of corporate planning and providing a case study of the southern California Edison company in relation to the energy environment considers organization corporate self analysis assumptions objectives and policies and applies concepts to the Edison system Bibliography pp 155 to 159 **Peterson's Guide to Graduate Programs in Business, Education, Health, and Law**, 1994 Directory of institutions offering graduate study in business education health and law Specific program descriptions are given Miscellaneous appendixes Indexes of descriptions announcements directories and subject areas *Competitive Advantage in SMEs* Oswald Jones, Fiona Tilley, 2003 Focusing on how small and medium sized enterprises SMEs can improve their performance and create and sustain long term competitive advantage this text draws upon empirical evidence to illustrate how SMEs can become more innovative through the introduction of new products and services **Mining and Metallurgy**, 1928 **Strategic Planning in Action** Roger Smith, Ulan Wannop, 1985 **Strategic Plan and Budget Request** Colorado. Department of Labor and Employment, 2007 National Petroleum News, 1929 Competency Requirements for Training and Development Instructors in the Nigerian Petroleum Industry for the 1990s Stephen Obiajulu Okongwu, 1995 **International Executive Development Programmes** Philip Sadler, 1996 *California. Court of Appeal (1st Appellate District). Records and Briefs* California (State)., Consolidated Case s A030006_x000D_A031647_x000D_A032316 **Petroleum Management**, 1988 **Strategic Planning for Cogeneration and Energy Management**, 1986 **Petroleum Abstracts**, 1997

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https://db1.greenfirefarms.com/data/detail/Documents/Experimental_Organic_Chemistry_Durst_Gokel.pdf

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