

CHAPTER (3): Ratio Analysis

1. INTRODUCTION

Ratio analysis is a powerful tool of financial analysis, it was designed and presented by Alexander Wall in 1909. A **ratio** is defined as “**the indicated quotient of two mathematical expressions**” and as “**the relationship between two or more things.**” In financial analysis, a ratio is used as a benchmark for evaluating the financial position and performance of a firm. The absolute accounting figures reported in the financial statements do not provide a meaningful understanding of the performance and financial position of a firm. An accounting figure conveys meaning when it is related to some other relevant information.

For example, a \$50000 net income may look impressive, but the firm’s performance can be said to be good or bad only when the net profit figure is related to the firm’s investment. The relationship between two accounting figures, expressed mathematically, is known as a financial ratio. Ratios help to summarize large quantities of financial data and to make qualitative judgment about the firm’s financial performance.

The ratio analysis involves comparison for a useful interpretation of the financial statements. A single ratio in itself does not indicate favorable or unfavorable condition. It should be compared with some standard which are:

- **Past ratios:** ratios calculated from the past financial statements of the same firm;
- **Competitors’ ratios:** ratios of some selected firms, especially the most progressive and successful competitor, at the same point in time;
- **Industry ratios:** ratios of the industry to which the firm belongs; and
- **Projected ratios:** ratios developed using the projected financial statements of the same firm.

Several ratios, calculated from the accounting data, can be grouped into various classes according to the financial activity or function to be evaluated. As stated earlier (see chapter 1), the main parties interested in financial analysis are short-and long-term creditors, owners and management.

- **Short-term creditors** are interested in the liquidity position or the short-term solvency of the firm.

Chapter 3 Ratio Analysis

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Empowering Insights: Financial Ratio Analysis in the Power Sector Mr. Yeakub Afsan Ali, Dr. Gurupada Das, 2024-07-08
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Accounting For Decision Making Dr. P. Megaladevi, Dr. S. Shanthi, S. Merlin, 2021-03-03
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FINANCIAL STATEMENT AND ANALYSIS Dr. Shamsher Singh, Raj Kumar Singh, 2025-04-01
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Comparative Efficiency

in Data Envelopment Analysis Based on Ratio Analysis Farhad Hosseinzadeh Lotfi, Tofiq Allahviranloo, Witold Pedrycz, Mohammad Reza Mozaffari, Javad Gerami, 2023-09-30 The combination of DEA and ratio analysis is introduced as a suitable field for evaluating the performance of DMUs In this regard DEA R is also proposed as a hybrid technique for calculating efficiency ranking DMUs and finding efficient faces Therefore the relationship between DEA and DEA R provides a suitable field for researchers in the field of evaluating the performance of DMUs The audience of this book is not limited to researchers in mathematics fields but experts and students in industrial engineering and management fields also benefit from the topics of this book *English LE HKSI Paper 8 Pass Paper Question Bank (QB)* Ko Tsz Ngong, 2025-03-05 Suitable for Securities and Futures Intermediaries Licensing Examination Paper 8 Commonly known as the following LE Paper 8 HKSI Paper 8 SFC Paper 8 Pass Paper Question Banks adhere to the study manuals provided by the Hong Kong Securities and Investment Institute HKSI or the study notes provided by PEAK of VTC Questions are sorted by chapters for higher efficiency learning To ensure candidates have a firm grasp of the contents of the examination and recognize different question traps The Pass Paper Question Bank includes different kinds and types of question traps 1 Scenario Based Questions 2 Numerical Questions 3 Logic Based Questions 4 Principle Questions The Pass Paper Question Banks are Exam oriented eliminating unnecessary learning Allowing you to pass the examination with a busy work or study schedule **EBOOK: Financial Statement Analysis** SUBRAMANYAM, 2013-05-24 **EBOOK Financial Statement Analysis** [An Analytical Ratio Study of an Industry Using the Milling Industry on the Pacific Coast and in the Middle Western States as an Example](#) Ralph N. Mathisen, 1925 **Techniques of Financial Analysis** Erich A. Helfert, 2000 This best selling practical guide for managers and students of business emphasizes the financial concepts and tools that are essential for making sound business decisions in order to create shareholder value The book's major appeal for over 35 years with 500 000 copies in print in 9 languages has been its direct concise no nonsense approach The 10th millennium edition maintains the unique perspective that any business can be viewed as a dynamic integrated system of cash flows which are activated by management decisions The new edition is integrated with an advanced financial analysis and planning application Financial Genome which is available from www.modernsoft.com together with free templates illustrating the key concepts and diagrams of the book Check out Financial Genome at <http://www.modernsoft.com> *Fundamentals of Managerial Finance* Raymond P. Neveu, 1985 *Bulletin of the Robert Morris Associates* Robert Morris Associates, 1926 *Ratio Analysis of Financial Statements* Alexander Wall, Raymond William Duning, 1928 [Im Fun Financial Management](#) Eugene F. Brigham, 2003-03 **The Accounting Review** William Andrew Paton, 1928 Includes section Reviews **The Journal of the Institution of Electrical Engineers** Institution of Electrical Engineers, 1924 [Proceedings of the Institution of Electrical Engineers](#) Institution of Electrical Engineers, 1928 Vols for 1970-79 include an annual special issue called IEE reviews **Journal**, 1924 Includes annual report of its council 1941-48 in pt 1 **Extension Work Bulletins** Clemson University. Extension

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