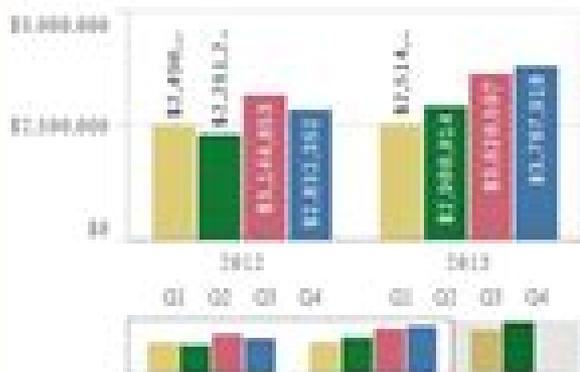


Visualizations to Create

Total Sales = \$31,314.1K

Profit Margin

Sales



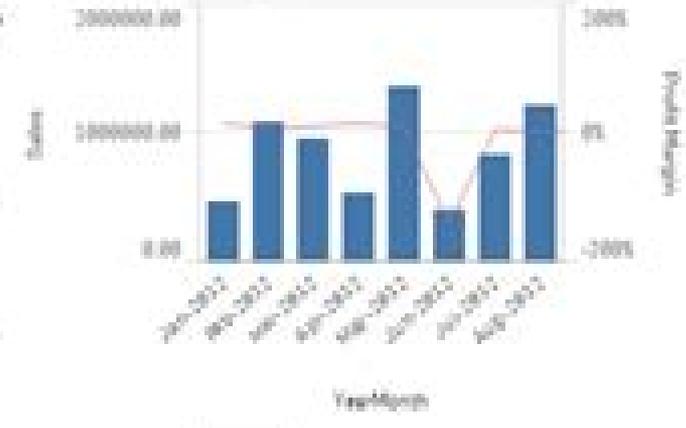
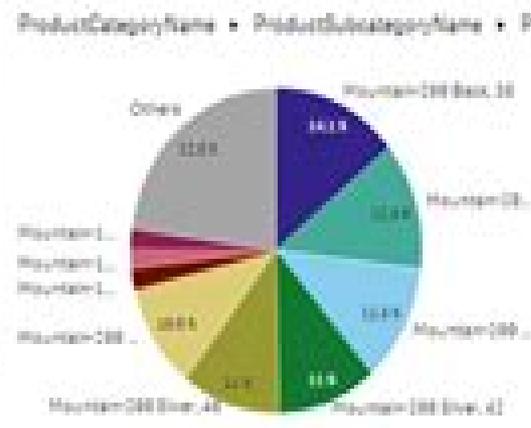
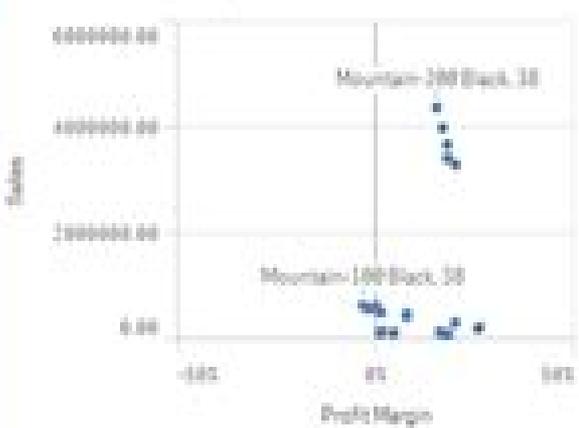
*Top + most ordered



Sales vs Profit Margin

% of Total Sales

Sales and Profit Margin by Year-Month



Qlik Sense For Beginners

**Pablo Labbe, Philip Hand, Neeraj
Kharpate**



Qlik Sense For Beginners:

Qlik Sense for Beginners Mark O'Donovan, 2014-09-13 Want to learn Qlik Sense Do you want to learn the next generation of data visualization software called Qlik Sense Start to explore your data with personalized visualizations Business intelligence has changed a lot in recent years and qlik have provided a revolutionary product to meet these changes head on Qlik Sense will allow you to create dynamic dashboards to explore data in ways you didn t think were possible You will be able to analyse your data so you can make informed decisions that help you reach your goals With the book Qlik Sense for Beginners you ll discover a step by step concise approach to learning Qlik Sense Inside this book you ll discover How to get started with Qlik Sense from installation to creating your first app How to read different data sources such as Excel Access Data or simply text files into your app How to create various charts and tables in Qlik Sense for example bar gauges line combo treemaps and scatter plots How to manage the data in your Qlik Sense app After the basics you ll learn Development Tips such as migrating from QlikView to Qlik Sense Development Techniques for example subroutines external scripts and crosstables Advanced Functions such as Class Intervalmatch Dual and more Set analysis and Inner JoinsQVDs and Incremental loadsBookmarksStorytellingQlik Sense Extensions And much more Start learning today and take the understanding of your data to the next level www.techstuffbooks.com *Creating Stunning Dashboards with QlikView* Julian Villafuerte, 2015-10-20 Bring real business insights to your company through effective and engaging dashboards in QlikView About This Book Build outstanding dashboards that respond to your company s information needs Present the data in efficient and innovative ways to promote insights Unleash the true power of QlikView by creating engaging visualizations Who This Book Is For This book is focused on QlikView developers with basic knowledge of scripting and layouts who want to improve their designing skills and build effective eye catching dashboards that deliver tangible value to their business What You Will Learn Build a comprehensive library of QlikView components to speed up your developments Define a practical roadmap that will help you build business driven dashboards Explore the most effective and engaging ways to present data Apply the best practices in the field of data visualization Avoid common pitfalls when creating bar line and pie charts Create robust visualizations such as heat maps histograms and scatter plots In Detail QlikView is one of the most powerful analytical tools in the market Based on an in memory associative model it lets users freely navigate through the data spot trends and make better decisions This platform is capable of integrating a wide range of data sources like ERP systems data warehouses or spreadsheets into a single application in order display dashboards with state of the art visualizations Creating Stunning Dashboards with QlikView is an easy to follow handbook that guides you through the process of creating an effective and engaging dashboard that delivers tangible value to the business It starts with the identification of the business needs and the definition of the main KPIs and takes you all the way to the application rollout Throughout the book you will learn how to apply some of the best practices in the field of data visualization create a robust navigation schema chose the best chart

types for each scenario and many other things that will help you create effective dashboards that uncover all the stories behind the data Style and approach This easy to follow compilation of best practices tips and tricks will help you leverage your QlikView developments Each section presents practical guidelines to help you create dashboards that are not only functional but also engaging and compelling

Decision Intelligence For Dummies Pam Baker,2022-02-08 Learn to use and not be used by data to make more insightful decisions The availability of data and various forms of AI unlock countless possibilities for business decision makers But what do you do when you feel pressured to cede your position in the decision making process altogether Decision Intelligence For Dummies pumps the brakes on the growing trend to take human beings out of the decision loop and walks you through the best way to make data informed but human driven decisions The book shows you how to achieve maximum flexibility by using every available resource and not just raw data to make the most insightful decisions possible In this timely book you ll learn to Make data a means to an end rather than an end in itself by expanding your decision making inquiries Find a new path to solid decisions that includes but isn t dominated by quantitative data Measure the results of your new framework to prove its effectiveness and efficiency and expand it to a whole team or company Perfect for business leaders in technology and finance Decision Intelligence For Dummies is ideal for anyone who recognizes that data is not the only powerful tool in your decision making toolbox This book shows you how to be guided and not ruled by the data

Marketing with AI For Dummies Shiv Singh,2024-10-01 Stay ahead in the marketing game by harnessing the power of artificial intelligence Marketing with AI For Dummies is your introduction to the revolution that s occurring in the marketing industry thanks to artificial intelligence tools that can create text images audio video websites and beyond This book captures the insight of leading marketing executive Shiv Singh on how AI will change marketing helping new and experienced marketers tackle AI marketing plans content creative assets and localized campaigns You ll also learn to manage SEO and customer personalization with powerful new technologies Peek at the inner workings of AI marketing tools to see how you can best leverage their capabilities Identify customers create content customize outreach and personalize customer experience with AI Consider how your team department or organization can be retooled to thrive in an AI enabled world Learn from valuable case studies that show how large organizations are using AI in their campaigns This easy to understand Dummies guide is perfect for marketers at all levels as well as those who only wear a marketing hat occasionally Whatever your professional background Marketing with AI For Dummies will usher you into the future of marketing

Beginning Apache Spark Using Azure Databricks Robert Ilijason,2020-06-11 Analyze vast amounts of data in record time using Apache Spark with Databricks in the Cloud Learn the fundamentals and more of running analytics on large clusters in Azure and AWS using Apache Spark with Databricks on top Discover how to squeeze the most value out of your data at a mere fraction of what classical analytics solutions cost while at the same time getting the results you need incrementally faster This book explains how the confluence of these pivotal technologies gives you enormous power and

cheaply when it comes to huge datasets You will begin by learning how cloud infrastructure makes it possible to scale your code to large amounts of processing units without having to pay for the machinery in advance From there you will learn how Apache Spark an open source framework can enable all those CPUs for data analytics use Finally you will see how services such as Databricks provide the power of Apache Spark without you having to know anything about configuring hardware or software By removing the need for expensive experts and hardware your resources can instead be allocated to actually finding business value in the data This book guides you through some advanced topics such as analytics in the cloud data lakes data ingestion architecture machine learning and tools including Apache Spark Apache Hadoop Apache Hive Python and SQL Valuable exercises help reinforce what you have learned What You Will Learn Discover the value of big data analytics that leverage the power of the cloud Get started with Databricks using SQL and Python in either Microsoft Azure or AWS Understand the underlying technology and how the cloud and Apache Spark fit into the bigger picture See how these tools are used in the real world Run basic analytics including machine learning on billions of rows at a fraction of a cost or free Who This Book Is For Data engineers data scientists and cloud architects who want or need to run advanced analytics in the cloud It is assumed that the reader has data experience but perhaps minimal exposure to Apache Spark and Azure Databricks The book is also recommended for people who want to get started in the analytics field as it provides a strong foundation

Tableau For Beginner Haszeli Ahmad,2020-05-12 A manual for new and beginner users in Tableau to learn and familiarize with Tableau Software to develop creative reports and dashboards It is written in the simplest way to ensure the reader able to grasp the steps and practice effectively *Business Intelligence Tools for Small Companies* Albert Nogués,Juan Valladares,2017-05-25 Learn how to transition from Excel based business intelligence BI analysis to enterprise stacks of open source BI tools Select and implement the best free and freemium open source BI tools for your company s needs and design implement and integrate BI automation across the full stack using agile methodologies Business Intelligence Tools for Small Companies provides hands on demonstrations of open source tools suitable for the BI requirements of small businesses The authors draw on their deep experience as BI consultants developers and administrators to guide you through the extract transform load data warehousing ETL DWH sequence of extracting data from an enterprise resource planning ERP database freely available on the Internet transforming the data manipulating them and loading them into a relational database The authors demonstrate how to extract report and dashboard key performance indicators KPIs in a visually appealing format from the relational database management system RDBMS They model the selection and implementation of free and freemium tools such as Pentaho Data Integrator and Talend for ELT Oracle XE and MySQL MariaDB for RDBMS and QlikSense Power BI and MicroStrategy Desktop for reporting This richly illustrated guide models the deployment of a small company BI stack on an inexpensive cloud platform such as AWS What You ll Learn You will learn how to manage integrate and automate the processes of BI by selecting and implementing tools to Implement and manage

the business intelligence data warehousing BI DWH infrastructure Extract data from any enterprise resource planning ERP tool Process and integrate BI data using open source extract transform load ETL tools Query report and analyze BI data using open source visualization and dashboard tools Use a MOLAP tool to define next year s budget integrating real data with target scenarios Deploy BI solutions and big data experiments inexpensively on cloud platforms Who This Book Is For Engineers DBAs analysts consultants and managers at small companies with limited resources but whose BI requirements have outgrown the limitations of Excel spreadsheets personnel in mid sized companies with established BI systems who are exploring technological updates and more cost efficient solutions *Apply Data Science* Thomas Barton,Christian Müller,2023-01-01 This book offers an introduction to the topic of data science based on the visual processing of data It deals with ethical considerations in the digital transformation and presents a process framework for the evaluation of technologies It also explains special features and findings on the failure of data science projects and presents recommendation systems in consideration of current developments Machine learning functionality in business analytics tools is compared and the use of a process model for data science is shown The integration of renewable energies using the example of photovoltaic systems more efficient use of thermal energy scientific literature evaluation customer satisfaction in the automotive industry and a framework for the analysis of vehicle data serve as application examples for the concrete use of data science The book offers important information that is just as relevant for practitioners as for students and teachers *QlikView Your Business* Oleg Troyansky,Tammy Gibson,Charlie Leichtweis,2015-07-22 Unlock the meaning of your data with QlikView The Qlik platform was designed to provide a fast and easy data analytics tool and QlikView Your Business is your detailed full color step by step guide to understanding Qlikview s powerful features and techniques so you can quickly start unlocking your data s potential This expert author team brings real world insight together with practical business analytics so you can approach explore and solve business intelligence problems using the robust Qlik toolset and clearly communicate your results to stakeholders using powerful visualization features in QlikView and Qlik Sense This book starts at the basic level and dives deep into the most advanced QlikView techniques delivering tangible value and knowledge to new users and experienced developers alike As an added benefit every topic presented is enhanced with tips tricks and insightful recommendations that the authors accumulated through years of developing QlikView analytics This is the book for you If you are a developer whose job is to load transactional data into Qlik BI environment and who needs to understand both the basics and the most advanced techniques of Qlik data modelling and scripting If you are a data analyst whose job is to develop actionable and insightful QlikView visualizations to share within your organization If you are a project manager or business person who wants to get a better understanding of the Qlik Business Intelligence platform and its capabilities What You Will Learn The book covers three common business scenarios Sales Profitability and Inventory Analysis Each scenario contains four chapters covering the four main disciplines of business analytics Business Case Data Modeling Scripting and Visualizations The material is

organized by increasing levels of complexity Following our comprehensive tutorial you will learn simple and advanced QlikView and Qlik Sense concepts including the following Data Modeling Transforming Transactional data into Dimensional models Building a Star Schema Linking multiple fact tables using Link Tables Combing multiple tables into a single fact able using Concatenated Fact models Managing slowly changing dimensions Advanced date handling using the As of Date table Calculating running balances Basic and Advanced Scripting How to use the Data Load Script language for implementing data modeling techniques How to build and use the QVD data layer Building a multi tier data architectures Using variables loops subroutines and other script control statements Advanced scripting techniques for a variety of ETL solutions Building Insightful Visualizations in QlikView Introduction into QlikView sheet objects List Boxes Text Objects Charts and more Designing insightful Dashboards in QlikView Using advanced calculation techniques such as Set Analysis and Advanced Aggregation Using variables for What If Analysis as well as using variables for storing calculations colors and selection filters Advanced visualization techniques normalized and non normalized Mekko charts Waterfall charts Whale Tail charts and more Building Insightful Visualizations in Qlik Sense Introducing Qlik Sense how it is different from QlikView and what is similar Creating Sense sheet objects Building and using the Library of Master Items Exploring Qlik Sense unique features Storytelling Geo Mapping and using Extensions Whether you are just starting out with QlikView or are ready to dive deeper QlikView Your Business is your comprehensive guide to sharpening your QlikView skills and unleashing the power of QlikView in your organization **Learning Qlik® Sense: The Official Guide** Christopher Ilacqua, Henric Cronström, James Richardson, 2015-02-09 Learning Qlik Sense is for anyone seeking to understand and utilize the revolutionary new approach to business intelligence offered by Qlik Sense Familiarity with the basics of business intelligence will be helpful when picking up this book but not essential [The Big Picture: How to Use Data Visualization to Make Better Decisions—Faster](#) Steve Wexler, 2021-05-18 Not a data expert Here s an engaging and entertaining guide to interpreting and drawing insights from any chart graph or other data visualization you ll encounter You re a business professional not a data scientist How do you make heads or tails of the data visualizations that come across your desk let alone make critical business decisions based on the information they re designed to convey In The Big Picture top data visualization consultant Steve Wexler provides the tools for developing the graphical literacy you need to understand the data visualizations that are flooding your inbox and put that data to use Packed with the best four color examples created in Excel Tableau Power BI and Qlik among others this one stop resource empowers you to extract the most important information from data visualizations quickly and accurately act on key insights solve problems and make the right decisions for your organization every time **Qlik Sense Cookbook** Pablo Labbe, Philip Hand, Neeraj Kharpatе, 2018-08-30 Create dynamic dashboards to perform interactive analytics for business intelligence operations Key Features Explore newly added features in Qlik Sense Discover best practices to work with data using Qlik Sense Learn to implement advanced functions for better data insight Book Description Qlik Sense allows you to

explore simple and complex data to reveal hidden insight and data relationships that help you make quality decisions for overall productivity An expert Qlik Sense user can use its features for business intelligence in an enterprise environment effectively Qlik Sense Cookbook is an excellent guide for all aspiring Qlik Sense developers and will empower you to create featured desktop applications to obtain daily insights at work This book takes you through the basics and advanced functions of Qlik Sense February 2018 release You ll start with a quick refresher on obtaining data from data files and databases and move on to some more refined features including visualization and scripting as well as managing apps and user interfaces You will then understand how to work with advanced functions like set analysis and set expressions As you make your way through this book you will uncover newly added features in Qlik Sense such as new visualizations label expressions and colors for dimension and measures By the end of this book you will have explored various visualization extensions to create your own interactive dashboard with the required tips and tricks This will help you overcome challenging situations while developing your applications in Qlik Sense What you will learn Source preview and distribute your data through interactive dashboards Explore and work with the latest visualization functions Learn how to write and use script subroutines Make your UI advanced and intuitive with custom objects and indicators Use visualization extensions for your Qlik Sense dashboard Work with Aggr and learn to use it within set analysis Who this book is for Qlik Sense Cookbook is for data and BI analysts who want to become well versed with Qlik Sense to apply business intelligence in data If you are a beginner in data analytics and want to adopt an independent recipe based approach to learn the required concepts and services in detail this book is ideal Individuals with prior knowledge of its sister product QlikView will also benefit from this book Familiarity with the basics of business intelligence is a prerequisite *Mastering Qlik Sense* Juan Ignacio Vitantonio, Martin Mahler, 2018-03-16 Master the capabilities of Qlik Sense to design and deploy solutions that address all the Business Intelligence needs of your organization Key Features Create compelling dashboards and visualizations with your data by leveraging Qlik Sense s self service model Perform data loading and model efficient solutions with faster performance and better governance Master Qlik Sense s APIs and develop powerful mashups and fantastic extensions for visualizations and other components that run across all platforms Book Description Qlik Sense is a powerful self servicing Business Intelligence tool for data discovery analytics and visualization It allows you to create personalized Business Intelligence solutions from raw data and get actionable insights from it This book is your one stop guide to mastering Qlik Sense catering to all your organizational BI needs You ll see how you can seamlessly navigate through tons of data from multiple sources and take advantage of the various APIs available in Qlik and its components for guided analytics You ll also learn how to embed visualizations into your existing BI solutions and extend the capabilities of Qlik Sense to create new visualizations and dashboards that work across all platforms We also cover other advanced concepts such as porting your Qlik View applications to Qlik Sense and working with Qlik Cloud Finally you ll implement enterprise wide security and access control for resources and data sources through practical

examples With the knowledge gained from this book you ll have become the go to expert in your organization when it comes to designing BI solutions using Qlik Sense What you will learn Understand the importance of self service analytics and the IKEA effect Explore all the available data modeling techniques and create efficient and optimized data models Master security rules and translate permission requirements into security rule logic Familiarize yourself with different types of Master Key Item MKI and know how and when to use MKI Script and write sophisticated ETL code within Qlik Sense to facilitate all data modeling and data loading techniques Get an extensive overview of which APIs are available in Qlik Sense and how to take advantage of a technology with an API Develop basic mashup HTML pages and deploy successful mashup projects Who this book is for This book is for Business Intelligence professionals and Data Analysts who want to become experts in using Qlik Sense If you have extensively used QlikView in the past and are looking to transition to Qlik Sense this book will also help you A fundamental understanding of how Qlik Sense works and its features is all you need to get started with this book

Qlik Sense: Advanced Data Visualization for Your Organization Ferran Garcia Pagans, Neeraj Kharpate, Henric Cronström, James Richardson, Philip Hand, 2017-12-27 Perform Interactive Data Analysis with Smarter Visualizations and Support your Enterprise wide Analytical Needs Key Features Get a practical demonstration of discovering data for sales human resources and more using Qlik Sense Create dynamic dashboards for business intelligence and predictive analytics Create and collaborate comprehensive analytical solutions using Rattle and Qlik Sense Book Description Qlik Sense is powerful and creative visual analytics software that allows users to discover data explore it and dig out meaningful insights in order to make a profit and make decisions for your business This course begins by introducing you to the features and functions of the most modern edition of Qlik Sense so you get to grips with the application The course will teach you how to administer the data architecture in Qlik Sense enabling you to customize your own Qlik Sense application for your business intelligence needs It also contains numerous recipes to help you overcome challenging situations while creating fully featured desktop applications in Qlik Sense It explains how to combine Rattle and Qlik Sense Desktop to apply predictive analytics to your data to develop real world interactive data applications The course includes premium content from three of our most popular books Learning Qlik Sense The Official Guide Second Edition Qlik Sense Cookbook Predictive Analytics using Rattle and Qlik Sense On completion of this course you will be self sufficient in improving your data analysis and will know how to apply predictive analytics to your datasets Through this course you will be able to create predictive models and data applications allowing you to explore your data insights much deeper What you will learn Build simple visualization models with Rattle and Qlik Sense Desktop Get to grips with the life cycle and new visualization functions of a Qlik Sense application Discover simple ways to examine data and get it ready for analysis Visualize your data with Qlik Sense s engaging and informative graphs Build efficient and responsive Associative Models Optimize Qlik Sense for sales human resources and demographic data discovery Explore various tips and tricks of navigation for the Qlik Sense front end Develop

creative extensions for your Qlik Sense dashboard Who this book is for This course is for anyone who wishes to understand and utilize the various new approaches to business intelligence actively in their business practice Knowing the basics of business intelligence concepts would be helpful when picking up this course but is not mandatory **Mastering QlikView** Stephen Redmond,2014-11-26 If you are a business application developer or a system analyst who has learned QlikView and Qlik Sense and now want to take your learning to a higher level then this book is for you It is assumed that you are aware of the fundamentals of QlikView and have working knowledge of development and in memory analytics *Mastering Qlik Sense* Diksha Bhosle,2019 You've probably done some beginner work on Qlik Sense so you know how easy it is to work with the interface However there is always more than what we see on the Qlik Sense dashboard Work done by developers in the extremity plays a very important role while making an appealing and well performing dashboard If your data model is not designed appropriately you will face issues not only with the performance of the app but also with the quality of its output In this course we look at everything that goes into creating a data model to give you the most optimized performance including how to load data from different data sources fix synthetic keys and other issues Also included are topics such as creating link tables the master calendar script and applying set analysis to your data Thus you will master the art of creating dashboards that are not only visually appealing and accurate but also very informative and a BIG bonus to your team while making those tough decisions Resource description page **QlikView 11 for Developers** Miguel García,Barry Harmsen,2012-11-23 It will be a step by step tutorial that will discuss best practices The book is structured in such a way that it can be read both from start to end or can be dipped into If you are a developer who is looking to learn a fast and easy way to learn to develop your business intelligence apps with QlikView then this book is for you If you are a power user in a QlikView environment then you will find quicker ways of working with QlikView You should know the basics of business intelligence before you pick up this book This book covers QlikView Desktop Personal Edition Deployments to QlikView Server Publisher are out of scope for this book *Hands-On Business Intelligence with Qlik Sense* Pablo Labbe,Clever Anjos,Kaushik Solanki,Jerry DiMaso,2019-02-28 Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key FeaturesImplement various Qlik Sense features to create interactive dashboardsAnalyze data easily and make business decisions faster using Qlik SensePerform self service data analytics and geospatial analytics using an example based approachBook Description Qlik Sense allows you to explore simple to complex data to reveal hidden insights and data relationships to make business driven decisions Hands On Business Intelligence with Qlik Sense begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of visualization objects You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR As you progress through the chapters you'll explore the stories feature to create data driven presentations and update an existing story This

book will guide you through the GeoAnalytics feature with the geo mapping object and GeoAnalytics connector Furthermore you ll learn about the self service analytics features and perform data forecasting using advanced analytics Lastly you ll deploy Qlik Sense apps for mobile and tablet By the end of this book you will be well equipped to run successful business intelligence applications using Qlik Sense s functionality data modeling techniques and visualization best practices What you will learnDiscover how to load reshape and model data for analysisApply data visualization practices to create stunning dashboardsMake use of Python and R for advanced analyticsPerform geo analysis to create visualizations using native objectsLearn how to work with AGGR and data storiesWho this book is for If you re a data analyst BI developer or interested in business intelligence and want to gain practical experience of working on Qlik Sense this book is for you You ll also find it useful if you want to explore Qlik Sense s next generation applications for self service business intelligence No prior experience of working with Qlik Sense is required

Learning Qlik Sense(r) Christopher Ilacqua, Henric Cronstrom, James Richardson, 2015-12-24 Get the most out of your Qlik Sense investment with the latest insight and guidance direct from the Qlik Sense teamAbout This Book Updated with new coverage on Qlik Cloud Qlik Sense Modeling and Extending the Qlik Analytic Platform Get insider insight on Qlik Sense and its new approach to business intelligence Explore practical demonstrations for utilizing Qlik Sense to discover data for sales human resources and moreWho This Book Is ForLearning Qlik Sense The Official Guide Second Edition is for anyone seeking to understand and utilize the revolutionary new approach to business intelligence offered by Qlik Sense Familiarity with the basics of business intelligence will be helpful when picking up this book but not essential What You Will Learn Understand the vision behind the creation of Qlik Sense and the promise that data discovery offers to you and your organization Get to grips with the life cycle of a Qlik Sense application Load and manage your data for app creation Visualize your data with Qlik Sense s engaging and informative graphing Administer your Qlik Sense system and monitor its security Build efficient and responsive Associative Models Extend the Qlik Analytic Platform with the Dev Hub Optimize Qlik Sense for sales human resources and demographic data discoveryIn DetailThe intuitive and powerful Qlik Sense visual analytics software allows anyone to engage in data discovery to explore your data and find meaningful insights to empower your business Qlik Sense lets you easily create personalized reports and visualizations and reveal essential connections to show new opportunities from every angle Written by members of the Qlik Sense team this book is the official guide from Qlik to understanding and using their powerful new product with fully updated coverage to the latest features of the most modern edition of Qlik Sense Benefit from the vision behind the development of Qlik Sense and get to grips with how Qlik Sense can empower you as a data discovery consumer Learn how to create your own applications for Qlik Sense to customize it to meet your personal needs for business intelligence and how to oversee and administer the Qlik Sense data architecture Finally explore utilizing Qlik Sense to uncover essential data with practical examples on finding and visualizing intelligence for sales figures human resources information travel expense tracking and

demographic data discovery Style and approach This book is a practical guide to understand what Qlik Sense is and how to implement it This is an example rich step by step book to implement and optimize Qlik Sense for sales human resources and demographic data discovery

Qlik Sense Cookbook - Second Edition Pablo Labbe, Philip Hand, Neeraj Kharpate, 2018

Create dynamic dashboards to perform interactive analytics for business intelligence operations Key Features Explore newly added features in Qlik Sense Discover best practices to work with data using Qlik Sense Learn to implement advanced functions for better data insight Book Description Qlik Sense allows you to explore simple and complex data to reveal hidden insight and data relationships that help you make quality decisions for overall productivity An expert Qlik Sense user can use its features for business intelligence in an enterprise environment effectively Qlik Sense Cookbook is an excellent guide for all aspiring Qlik Sense developers and will empower you to create featured desktop applications to obtain daily insights at work This book takes you through the basics and advanced functions of Qlik Sense February 2018 release You ll start with a quick refresher on obtaining data from data files and databases and move on to some more refined features including visualization and scripting as well as managing apps and user interfaces You will then understand how to work with advanced functions like set analysis and set expressions As you make your way through this book you will uncover newly added features in Qlik Sense such as new visualizations label expressions and colors for dimension and measures By the end of this book you will have explored various visualization extensions to create your own interactive dashboard with the required tips and tricks This will help you overcome challenging situations while developing your applications in Qlik Sense What you will learn Source preview and distribute your data through interactive dashboards Explore and work with the latest visualization functions Learn how to write and use script subroutines Make your UI advanced and intuitive with custom objects and indicators Use visualization extensions for your Qlik Sense dashboard Work with Aggr and learn to use it within set analysis Who this book is for Qlik Sense Cookbook is for data and BI analysts who want to become well versed with Qlik Sense to apply business intelligence in data If you are a beginner in data analytics and want to adopt an independent recipe based approach to learn the required concepts and services in detail this book is ideal Individuals with prior knowledge of its sister product QlikView will also benefit from this book Familiarity with the basics of business intelligence is a prerequisite

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Qlik Sense For Beginners Introduction

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