

2017-2018  
B.Com. (I Semester) Examination  
(CBCS)  
Management Concepts  
(CMB-152)

Paper Code -62

Maximum Marks: 60

Duration: 2:00 hours

**Q.1. Attempt all questions. All questions are compulsory:**

- (i) Which of the following is not the technique of control? 1x5=5  
(a) Budget (b) Disciplinary action (c) Policy (d) Praise
- (ii) Management is art and \_\_\_\_\_  
(a) Science (b) Economics (c) Accountancy (d) None of these
- (iii) Which element is not necessary in each objective under MBO approach?  
(a) Time element (b) Measurable element  
(c) Cost element (d) Human relation element
- (iv) The two factor theory of motivation was proposed by  
(a) Peter F. Drucker (b) Maslows  
(c) Herzberg (d) Mc-Gregor
- (v) Motivation refers to  
(a) Coordinate the people (b) Guide the working people  
(c) Terrorise the people (d) Inducing people to work willingly

**Q.2. Answer all questions. All questions are compulsory.**

- (i) Explain the concept of Neo Classical theory of management. 3x5=15  
(ii) Discuss the leadership style.  
(iii) What are the uses of Balance score card?

**Q.3. Attempt any two from the following questions:**

- (i) What is Decision Support System? Also discuss its significance. 2x10=20  
(ii) State the basic assumptions of need hierarchy theory of motivation.  
(iii) List the different steps to be taken for decision making process.  
(iv) Discuss the important element of effective control system.

**Q.4. Answer any one from the following questions:**

- (i) Write a critical note on the development of classical management thought. 1x20=20  
(ii) Distinguish between transactional and transformational leadership.  
(iii) How can you manage the resistance to change in a changing environment of your organization?

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**Lingsheng Yao**



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### **Table of Contents Mysore University Bcom Previous Question Papers**

1. Understanding the eBook Mysore University Bcom Previous Question Papers
  - The Rise of Digital Reading Mysore University Bcom Previous Question Papers
  - Advantages of eBooks Over Traditional Books
2. Identifying Mysore University Bcom Previous Question Papers
  - Exploring Different Genres
  - Considering Fiction vs. Non-Fiction
  - Determining Your Reading Goals
3. Choosing the Right eBook Platform
  - Popular eBook Platforms
  - Features to Look for in an Mysore University Bcom Previous Question Papers
  - User-Friendly Interface
4. Exploring eBook Recommendations from Mysore University Bcom Previous Question Papers
  - Personalized Recommendations
  - Mysore University Bcom Previous Question Papers User Reviews and Ratings
  - Mysore University Bcom Previous Question Papers and Bestseller Lists

5. Accessing Mysore University Bcom Previous Question Papers Free and Paid eBooks
  - Mysore University Bcom Previous Question Papers Public Domain eBooks
  - Mysore University Bcom Previous Question Papers eBook Subscription Services
  - Mysore University Bcom Previous Question Papers Budget-Friendly Options
6. Navigating Mysore University Bcom Previous Question Papers eBook Formats
  - ePub, PDF, MOBI, and More
  - Mysore University Bcom Previous Question Papers Compatibility with Devices
  - Mysore University Bcom Previous Question Papers Enhanced eBook Features
7. Enhancing Your Reading Experience
  - Adjustable Fonts and Text Sizes of Mysore University Bcom Previous Question Papers
  - Highlighting and Note-Taking Mysore University Bcom Previous Question Papers
  - Interactive Elements Mysore University Bcom Previous Question Papers
8. Staying Engaged with Mysore University Bcom Previous Question Papers
  - Joining Online Reading Communities
  - Participating in Virtual Book Clubs
  - Following Authors and Publishers Mysore University Bcom Previous Question Papers
9. Balancing eBooks and Physical Books Mysore University Bcom Previous Question Papers
  - Benefits of a Digital Library
  - Creating a Diverse Reading Collection Mysore University Bcom Previous Question Papers
10. Overcoming Reading Challenges
  - Dealing with Digital Eye Strain
  - Minimizing Distractions
  - Managing Screen Time
11. Cultivating a Reading Routine Mysore University Bcom Previous Question Papers
  - Setting Reading Goals Mysore University Bcom Previous Question Papers
  - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Mysore University Bcom Previous Question Papers
  - Fact-Checking eBook Content of Mysore University Bcom Previous Question Papers
  - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
  - Exploring Educational eBooks
14. Embracing eBook Trends
- Integration of Multimedia Elements
  - Interactive and Gamified eBooks

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