



# Aiming High

A Biography of Masayoshi Son

ATSUO INOUE

YouTeacher Inc.

# Masayoshi Son Aiming High

**Hussin A.Rothana**



## **Masayoshi Son Aiming High:**

*Aiming High* Atsuo Inoue, 2021-11-18 I have no intention of making small bets Masayoshi Son In order to understand what s happening in Silicon Valley you just need to look at Masayoshi Son \_\_\_\_\_ There is no one in the world right now who is in a better position to influence the next wave of technology than Masayoshi Son Not Jeff Bezos not Mark Zuckerberg not Elon Musk They might have the money but they lack Masa s combination of ambition imagination and nerve Masayoshi Son is the most powerful person in Silicon Valley As CEO and founder of the Japanese investment firm SoftBank Masa has invested in some of the most exciting and influential tech companies in recent memory Uber WeWork ByteDance Slack and many others Prior to that he was known as one of the first investors in Alibaba and Yahoo He has an audacious vision for the future and one that is unmatched in the tech industry *Aiming High* provides insight into this charismatic and visionary leader Originally published in Japan this book charts Son s rise from a Korean immigrant who dropped out of high school to becoming one of the wealthiest people in the world With unprecedented access to Son including exclusive interviews this book creates an authoritative account of how SoftBank and it s visionary and charismatic CEO is shaping the future of tech \_\_\_\_\_

*The Cult of We* Eliot Brown, Maureen Farrell, 2022-03-15 WALL STREET JOURNAL BESTSELLER A FINANCIAL TIMES FORTUNE AND NPR BEST BOOK OF THE YEAR The riveting definitive account of WeWork one of the wildest business stories of our time Matt Levine Money Stuff columnist Bloomberg Opinion The definitive story of the rise and fall of WeWork also depicted in the upcoming Apple TV series *WeCrashed* starring Jared Leto and Anne Hathaway by the real life journalists whose Wall Street Journal reporting rocked the company and exposed a financial system drunk on the elixir of Silicon Valley innovation LONGLISTED FOR THE FINANCIAL TIMES AND MCKINSEY BUSINESS BOOK OF THE YEAR AWARD WeWork would be worth 10 trillion more than any other company in the world It wasn t just an office space provider It was a tech company an AI startup even Its WeGrow schools and WeLive residences would revolutionize education and housing One day mused founder Adam Neumann a Middle East peace accord would be signed in a WeWork The company might help colonize Mars And Neumann would become the world s first trillionaire This was the vision of Neumann and his primary cheerleader SoftBank s Masayoshi Son In hindsight their ambition for the company whose primary business was subletting desks in slickly designed offices seems like madness Why did so many intelligent people from venture capitalists to Wall Street elite fall for the hype And how did WeWork go so wrong In little more than a decade Neumann transformed himself from a struggling baby clothes salesman into the charismatic hard partying CEO of a company worth 47 billion on paper With his long hair and feel good mantras the six foot five Israeli transplant looked the part of a messianic truth teller Investors swooned and billions poured in Neumann dined with the CEOs of JPMorgan and Goldman Sachs entertaining a parade of power brokers desperate to get a slice of what he was selling the country s most valuable startup a once in a lifetime opportunity and a generation defining moment Soon however WeWork was burning through cash faster than

Neumann could bring it in From his private jet sometimes clouded with marijuana smoke he scoured the globe for more capital Then as WeWork readied a Hail Mary IPO it all fell apart Nearly 40 billion of value vaporized in one of corporate America s most spectacular meltdowns Peppered with eye popping never before reported details The Cult of We is the gripping story of careless and often absurd people and the financial system they have made [The Everything Blueprint](#) James Ashton,2023-05-11 A Financial Times Best Summer Book 2023 Out now a gripping look at the rise of the microchip and the British tech company behind the blueprint to it all A gripping and inspiring read Sir James Dyson A revealing and insightful biography of the company whose blueprints define the digital world Chris Miller author of CHIP WAR The Fight for the World s Most Critical Technology A sparkly corporate biography Financial Times \_\_\_\_\_ One tiny device lies at the heart of the world s relentless technological advance the microchip Today these slivers of silicon are essential to running just about any machine from household devices and factory production lines to smartphones and cutting edge weaponry At the centre of billions of these chips is a blueprint created and nurtured by a single company Arm Founded in Cambridge in 1990 Arm s designs have been used an astonishing 250 billion times and counting The UK s high tech crown jewel is an indispensable part of a global supply chain driven by American brains and Asian manufacturing brawn that has become the source of rising geopolitical tension With exclusive interviews and exhaustive research The Everything Blueprint tells the story of Arm from humble beginnings to its pivotal role in the mobile phone revolution and now supplying data centres cars and the supercomputers that harness artificial intelligence It explores the company s enduring relationship with Apple and numerous other tech titans plus its multi billion pound sale to the one time richest man in the world Japan s Masayoshi Son The Everything Blueprint details the titanic power struggle for control of the microchip through the eyes of a unique British enterprise that has found itself in the middle of that battle [The Having](#) Suh Yoon Lee,Jooyun Hong,2019-02-05 In this groundbreaking book a 1 bestseller in South Korea a financial guru shares the secret to building your fortune using your emotion and opens the door to a new world full of hope and prosperity When Wharton MBA Jooyun Hong went searching for the key to increasing wealth in a time of growing inequality she did not expect to find herself studying under a famed and fascinating guru known for advising the 1% of South Korea She now shares what she learned from the guru in this life changing narrative and it starts with a simple emotion she calls Having Suh Yoon Lee a magnetic woman in her thirties was identified as a guru at the age of six and set off on a course of study ranging from classical Asian texts to economics to an analysis of 100 000 case studies to reveal the true secrets of growing rich A bestselling author and insightful thinker sought after by the richest people in the nation Suh Yoon Lee retreated into seclusion troubled by the impact her guidance to the wealthy may have on income disparity When Jooyun wrote to the guru for an interview Suh Yoon invited her to Lake Como Italy There they started a conversation about how everyday people can achieve their financial goals more easily and quickly by living in synch with their true emotions In destinations ranging from Paris to Kyoto this philosophical journey lays

out a framework for achieving an empowered relationship with money The guru has found that almost everyone has the capacity to earn 3 to 7 million dollars and some have a capacity for much more As Jooyun applies the guru s practical but revolutionary insights to her everyday life including journaling about the emotions that accompany spending money she experiences a transformation of her mood fulfillment and ultimately her net worth By changing your emotions about money you can make every purchase a step toward becoming your true self Having is the power that attracts wealth and this incredible series of lessons will guide you to claim that power in your own life Learn to feel what you already have and you ll be able to have so much more *E-Commerce and Financial Services in Asia* Gerhard Kling, Ingyu Oh, Chris

Rowley, 2024-10-18 This book looks at the drivers in the emergence development and internal and global expansion of Asian e-commerce businesses It tackles the problems inherent in the globalization strategy of a Japanese financial services firm operating in the e-commerce sector The business world has been transformed by information technology and online companies which benefitted during the Covid 19 pandemic unlike the traditional retail sector of the economy The well known Amazon has seen the emergence of Asian alternatives Alibaba from China and Coupang from South Korea both of which have the transnational venture capital firm SoftBank of Japan as a large share owner This book explores performance and potential in e-commerce and fin-tech internationalisation strategies governance problems associated with foreign corporations in South Korea and anti-monopoly drive aimed at China s tech giants Diverse topics are covered including the results impacts and implications of US stock exchange listings liability of foreignness dual class structure and importance of corporate governance and social responsibility signalling and messaging The chapters also cover local and global expansion takeovers mergers and acquisitions such as Lazada for the South East Asian market and levels of satisfaction and loyalty Finally SoftBank is used as an example of individual and collective entrepreneurial learning in the case of SoftBank Academia The chapters in this book were originally published as a special issue of *Asia Pacific Business Review* *Hoover's Guide to Computer Companies* Reference Press, 1996 The second edition of Hoover s Guide to Computer Companies is an essential resource for anyone working in selling to investing in or researching the computer industry In depth profiles are given of 250 computer industry leaders including operations overviews company strategies histories and financial data By using the CD-ROM users can search company information export to other programs and create mailing labels and merge letters

**Hoover's Global 250** Hoover's Business Press Staff, 1997 Profiles 250 of the largest and most interesting companies headquartered outside the United States Cover p 4 *J@pan, Inc* , 2001 *Newsreview* , 1997-07 *Japan Company Handbook* , 2007 *Computing Japan* , 1999 **Strategic Management of E-Business** Stephen Chen, 2001-08 Stephen Chen s textbook helps students develop the knowledge and skills required take part in the formulation and implementation of strategies for businesses competing in electronic markets **Business Week** , 2000 **The Weekly Japan Digest** , 2001 **Electronics** , 1983 June issues 1941 44 and Nov issue 1945 include a buyers guide section *Gambling Man* Lionel

Barber, 2025-01-21 The former editor of the Financial Times delivers with literary flair and stunning revelations Steve Coll Pulitzer Prize winner the unputdownable first Western biography of SoftBank CEO Masayoshi Son financial disruptor and personification of the 21st century's addiction to instant wealth As Wall Street swooned and boomed through the last decade our livelihoods have now more than ever come to rely upon the good sense and risk appetites of a few standout investors And amidst the BlackRocks Vanguards and Berkshire Hathaways stands arguably the most iconoclastic of them all SoftBank's Masayoshi Son In this meticulously researched balance thoroughly readable Booklist starred review biography we go behind the scenes of the world's most monied halls of power in New York Tokyo Silicon Valley Saudi Arabia and beyond to see how Son's firm SoftBank has defied conventional wisdom and imposing odds to push global tech and commerce into the future From the dizzying highs of Uber DoorDash and Slack to the epic lows of WeWork and tech infused dog walking app Wag Son and SoftBank have been at the center of cutting edge capitalism's absolute peaks and valleys In the process Son son of a pachinko kingpin who grew up in a slum in Japan has been a hero a villain and even a memeified hero to the internet tech and finance bro set all at once Based on in depth research and eye opening interviews Gambling Man is not only a first rate biography of an elusive billionaire Bloomberg it's also an alarming true story of 21st century commerce that will stick with you long after you turn the final page

**Screen Digest**, 2006    **The Economist**, 2004    Internet and Business, 2001-2002

Robert W. Price, 2001 A collection of articles selected from Business Week that provide a perspective on the important topics concerning the Internet and its uses for business Topics include building communities anticipating what's next in solutions and technologies and surviving the e business tidal wave    *Asia, Inc*, 1996

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