

Effective Communication for the Technical Professions

MacLennan, Jennifer

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Effective Communication For The Technical Professions

Jennifer

David F. Beer



Effective Communication For The Technical Professions Jennifer:

Effective Communication for the Technical Professions Jennifer MacLennan, 2009 Based on the premise that an understanding of basic rhetorical theory can enhance one's practical communication skills *Effective Communication for the Technical Professions* is an indispensable resource for students of engineering applied science and technical writing Using an approach that is both theoretical and practical this core text is a concise guide that treats technical communication as a human process requiring clarity of purpose as well as a strong sense of audience By focusing on building critical reading analytical technical writing and communication skills this important indigenous text helps students become proficient in key areas that are valued by employers

Effective Communication for the Helping Professions Jennifer MacLennan, 2007

Instructor's Manual for Effective Communication for the Helping Professions MacLennan, Jennifer, 2000 **Oral**

Communication in Technical Professions and Businesses Diane O. Casagrande, Roger D. Casagrande, 1986

Instructor's Manual to Accompany Woolever, Writing for the Technical Professions Bernadette Longo, 1999

Transnational Research in Technical Communication Nancy Small, Bernadette Longo, 2022-07-01 Transnational Research in Technical Communication considers the complexities of intercultural projects from a compelling perspective first hand narrative reflections Readers go behind the scenes as scholars share their experiences crossing a variety of borders in their efforts to engage in knowledge making endeavors Interwoven through each chapter are stories of how projects were designed adapted and sometimes even failed The collection begins with an introduction situating it at the intersection of recent scholarship in storywork intercultural research and technical and professional communication's social justice turn Each chapter concludes with discussion questions and recommendations for further reading The closing chapter reveals a nascent ethic of transnational and intercultural research growing out of contributors' lessons learned and generous reflections Anyone interested in or planning to undertake a transnational or intercultural project can benefit from these storied case studies and as a result this collection contributes to moving the field forward as it strives to promote more ethically aware and responsive research

Writing and Speaking in the Technology Professions David F.

Beer, 2003-07-04 An updated edition of the classic guide to technical communication Consider that 20 to 50 percent of a technology professional's time is spent communicating with others Whether writing a memo preparing a set of procedures or making an oral presentation effective communication is vital to your professional success This anthology delivers concrete advice from the foremost experts on how to communicate more effectively in the workplace The revised and expanded second edition of this popular book completely updates the original providing authoritative guidance on communicating via modern technology in the contemporary work environment Two new sections on global communication and the Internet address communicating effectively in the context of increased e-mail and web usage As in the original David Beer's Second Edition discusses a variety of approaches such as Writing technical documents that are clear and effective Giving oral presentations

more confidently Using graphics and other visual aids judiciously Holding productive meetings Becoming an effective listener The new edition also includes updated articles on working with others to get results and on giving directions that work Each article is aimed specifically at the needs of engineers and others in the technology professions and is written by a practicing engineer or a technical communicator Technical engineers IEEE society members and technical writing teachers will find this updated edition of David Beer's classic *Writing and Speaking in the Technology Professions* an invaluable guide to successful communication **Journal of Business and Technical Communication**, 1988 *Readings for Technical Communication* Jennifer MacLennan, 2008 This outstanding anthology of insightful essays written by both theorists and practitioners focuses on the content and structure of technical writing while also discussing the political interpersonal and ethical demands of writing in a professional workplace Unlike most other texts in the field *Readings in Technical Communication* goes beyond offering a traditional prescriptive approach to technical writing and provides students with a comprehensive and thoughtful examination of the field Along with a wide variety of classic essays RTC includes a wealth of new material that reflects the most up to date approaches and methods in technical communication **Writing & Speaking in Technology Professions** David F. Beer, 1992 Did you know that technology professionals spend 20 percent to 50 percent of their time communicating with others This book delivers concrete advice from foremost experts on how to write technical documents that are clear and effective give oral presentations more confidently present information visually using graphics and much more *Abstracts in Anthropology*, 1988 Quarterly References to journal articles miscellaneous papers and books arranged under sections on archaeology ethnology linguistics and physical anthropology Cross references Cross index **FCC Record** United States. Federal Communications Commission, 2006 *Culture Shock and the Practice of Profession* Virginia Anderson, Susan Romano, 2006 Steps into the debate about how doctoral programs should prepare students for the profession **Writing and Speaking in the Technology Professions**, 2003 **Canadian Books in Print 2002** Marian Butler, 2002-02 *Power and Legitimacy in Technical Communication* Teresa Kynell-Hunt, Gerald J. Savage, 2003 **Resources in Education**, 1997 **Scientific and Technical Organizations and Agencies Directory** Peter D. Dresser, 1994 *The South African Journal of Communication Disorders*, 2009 **Scientific and Technical Books and Serials in Print**, 1984

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