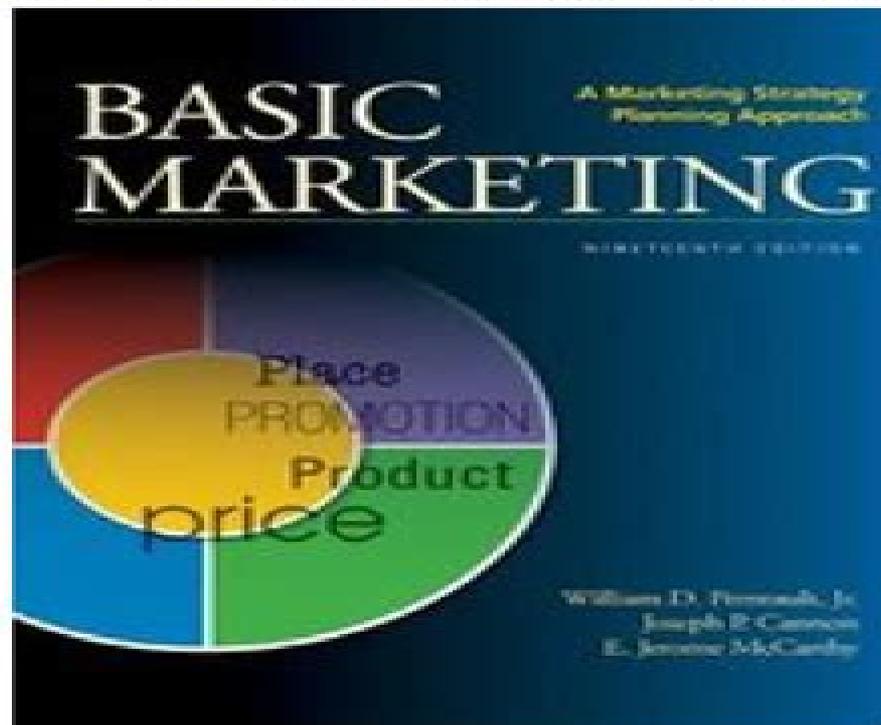


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**Food Choice, Acceptance and Consumption** H.J.H. MacFie,Herbert L. Meiselman,2012-12-06 It is critical for the food industry to maintain a current understanding of the factors affecting food choice acceptance and consumption since these influence all aspects of its activities This subject has matured in recent years and for the first time this book brings together a coherent body of knowledge which draws on the experiences in industrial and academic settings of an international team of authors Written for food technologists and marketers the book is also an essential reference for all those concerned with the

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