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Data Analysis and Decision Making

S. Christian Albright
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[Business Statistics](#) Ken Black, 2019-12-24 Business Statistics continues the tradition of presenting and explaining the wonders of business statistics through a clear complete student friendly pedagogy In this 10th edition author Ken Black uses current real world data to equip students with the business analytics techniques and quantitative decision making skills required to make smart decisions in today s workplace **Business Analytics + Mindtap Business Statistics, 1 Term Printed Access Card** , 2019 [Business Analytics for Decision Making](#) Steven Orla Kimbrough, Hoong Chuin

Lau,2018-09-03 Business Analytics for Decision Making the first complete text suitable for use in introductory Business Analytics courses establishes a national syllabus for an emerging first course at an MBA or upper undergraduate level This timely text is mainly about model analytics particularly analytics for constrained optimization It uses implementations that allow students to explore models and data for the sake of discovery understanding and decision making Business analytics is about using data and models to solve various kinds of decision problems There are three aspects for those who want to make the most of their analytics encoding solution design and post solution analysis This textbook addresses all three Emphasizing the use of constrained optimization models for decision making the book concentrates on post solution analysis of models The text focuses on computationally challenging problems that commonly arise in business environments Unique among business analytics texts it emphasizes using heuristics for solving difficult optimization problems important in business practice by making best use of methods from Computer Science and Operations Research Furthermore case studies and examples illustrate the real world applications of these methods The authors supply examples in Excel GAMS MATLAB and OPL The metaheuristics code is also made available at the book s website in a documented library of Python modules along with data and material for homework exercises From the beginning the authors emphasize analytics and de emphasize representation and encoding so students will have plenty to sink their teeth into regardless of their computer programming experience

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