

Topics for a Student Blog



Studying



Career Making



Entertainment



Health



LGBTQ+



Global Issues

Pro Blog Post Ideas Step Plan For Students 11270

Annabel Candy



Pro Blog Post Ideas Step Plan For Students 11270:

Successful Blogging in 12 Simple Steps Annabel Candy, 2012 Successful Blogging in 12 Simple Steps is the easiest and fastest way for writers and small business owners to learn about blogging. It's a combined self-study course and workbook you can follow at your own pace which will save you time, get the essential information without being overwhelmed, stop costly mistakes, learn how to plan your blog effectively and brief your web designer. Make learning fun, it's a practical guide for non-technical people. Get you new readers and subscribers and keep them coming back. Establish your expertise because blogging will get you noticed. Help you win new business because successful blogs turn visitors into customers. Written by Annabel Candy, founder of the popular travel blog Get In the Hot Spot, Annabel has an MA in Design for Interactive Media and 17 years experience designing and writing for the Internet. She specialises in demystifying social media to help other small business owners, consultants and freelancers tap into the power of blog marketing.

Contents and Course Details

Blog Planning and Set Up

Step 1 Topic Goals Define the niche, main aims and target audience

Step 2 Branding Develop a strong, consistent image for you or your business

Step 3 Planning Your Blog Create a design brief to focus on your goals

Step 4 Blog Set Up Learn about WordPress so you can update your blog easily

Blog Writing

Step 5 Writing Static Content Create content for static pages like About and Contact

Step 6 Writing Blog Posts Learn what makes a good blog post and generate post ideas

Step 7 Writing for the Web Find out how to format your blog for easy reading online

Step 8 Reality Check Add Value. Review your blog and add content readers love

Blog Promotion

Step 9 Blogging Social Media Finding new readers and opportunities

Step 10 Online Networking Connecting with other bloggers and business owners

Step 11 SEO Stats Rating Progress. Search engine optimisation basics and blog analytics

Step 12 Guest Posting Identify some ideal host blogs and submit a post

Bonus Chapter: Blog Motivation Who should read this book: Small business owners and creative personalities, Techxperts who need help planning and writing a blog, Bloggers who want to learn how to make their blog get results.

Successful Blogging in 12 Simple Steps will teach you how to plan your blog based around your individual goals and help you come up with an actionable plan you can follow through with. How the Course and Workbook Works: Each step has a Thinking Point, the essential blogging information, Take Action to get you on track with your blogging goals, Checklist so you don't forget anything important. Annabel is the go-to person when it comes to building a successful blog.

Celestine Chua: The Personal Excellence Blog Annabel's book shows you how to meet your goals in a smart, sane way. And bonus: The book is short and fast to read. Most people take 400 pages to say this much about blogging. If you only read one book about blogging, make it this one.

Penelope Trunk: Founder of Brazen Careerist Ready to make your blog successful? Successful Blogging in 12 Simple Steps is the easiest way to launch your blog or relaunch it and get the results you're hoping for. I'm looking forward to helping you on your blogging journey.

Annabel Candy www.SuccessfulBlogging.com

The One Hour Content Plan Meera Kothand, 2017-08-18 This book will help you unlock a full year's worth of blog traffic building content ideas in 60 minutes or

less [Write Blog Posts Readers Love](#) Henri Junttila,2017-11-27 You don't need a magic formula to write blog posts that readers love You already have what you need All you have to do is tap into it In this book you'll dip into the personal experiences of Henri Junttila who runs the blog Wake Up Cloud which he has built from scratch to 10 000 subscribers and tens of thousands of monthly visitors You will uncover your writing voice eliminate writer's block generate unlimited writing ideas discover a step by step blueprint for writing blog posts and so much more This book gets right to the point It's practical and Henri only shares tools and techniques that have been proven to work for him and his clients [Blog Post Planner](#) Entrepreneur Friend Publication,2021-05-09 A Best Perfect Blog Post Planner For All Kind of Bloggers Content Writers This blog post planner is designed to help you plan schedule and organize all your blog posts content in a professional manner to ensure success of your blog over time 12 Good Reasons Why Planning and Scheduling Your Blog Posts Is Worth Your Time To help brainstorm for blog topic ideas and suitable keywords To help plan for blog promotion To have a systemized process you can follow and replicate on autopilot To plan for growth of your blog To inspire creativity To help plan and schedule your blog content To help achieve your SEO and blogging goals To help boost traffic flow To help manage your blogging time and tasks effectively The blog post content planner contains 122 pages at 8 x 11 inches ready for you to fill in where required Suitable for all people including amateur and professional bloggers business owners of all sizes content writers entrepreneur and online marketers The planner makes the ideal perfect gift for Christmas holidays birthday and any special occasions

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