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# KNOWLEDGE MANAGEMENT



ELIAS M. AWAD • HASSAN M. GHAZIRI

# Chapter 8 Knowledge Codification Elias M Awad

**Thomas Griffiths**



## **Chapter 8 Knowledge Codification Elias M Awad:**

**MANAGING CORPORATE KNOWLEDGE IN THE DIGITAL AGE** AWAD, ELIAS M.,2024-02-19 There is an old saying that people change the world books pave the way This timely book is about Corporate Knowledge how to capture it how to network it and how to manage it for competitive advantage It is an era of digital connectivity where 20 percent of a company s core knowledge can effectively operate 80 percent of the business The text takes the readers through a logical process oriented examination of the topic striking a balance between the behavioral and the technological aspects of Corporate Knowledge Management in today s digital age Remembering Dalai Lama when he said The human mind is like a parachute It works best when it is open A closed mind gathers no intelligence With an open mind you will grow richer with this text Part one is about the concept of corporate knowledge and the knowledge centric organization Part two covers how to build corporate knowledge management solutions Part three examines corporate knowledge sharing and knowledge transfer Part four deals with corporate knowledge management portal Part five brings up the ethical legal and managerial issues in corporate knowledge management **KEY FEATURES** Learning by examples is evident throughout the text Boxed vignettes throughout each chapter Illustrations are incorporated where necessary for clearer understanding of the concepts Relates chapter material to corporate knowledge management or management decision making Summary at the end of each chapter brings into focus the essence of the chapter Glossary of terms included at the end of the text **TARGET AUDIENCE** MBA IT Management Professionals For Instructor s Resources visit <https://www.phindia.com>

Managing\_corporate\_knowledge\_digital\_age\_elias Knowledge Management Awad,Elias M. Awad,2007 The Km Subject Matter Is A Subset Of Content Taught In The Decision Support Systems Course This Text Is About Knowledge How To Capture It How To Transfer It How To Share It And How To Manage It Awad Takes Students Through A Process Oriented Examination Of The Topic Striking A Balance Between The Behavioral And Technical Aspects Of Knowledge Management And Use It *Knowledge Management* Elias M. Awad,Hassan M. Ghaziri,2004 This text will fit in the MIS majors course for Knowledge Management and for some Decision Support Systems Courses The KM subject matter is a subset of content taught in the Decision Support Systems course This 16 chapter text is about knowledge how to capture it how to transfer it how to share it and how to manage it Awad takes students through a process oriented examination of the topic striking a balance between the behavioral and technical aspects of knowledge management and use it

## **Chapter 8 Knowledge Codification Elias M Awad** Book Review: Unveiling the Power of Words

In a global driven by information and connectivity, the energy of words has be more evident than ever. They have the capability to inspire, provoke, and ignite change. Such is the essence of the book **Chapter 8 Knowledge Codification Elias M Awad**, a literary masterpiece that delves deep into the significance of words and their impact on our lives. Compiled by a renowned author, this captivating work takes readers on a transformative journey, unraveling the secrets and potential behind every word. In this review, we will explore the book is key themes, examine its writing style, and analyze its overall effect on readers.

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